

# CBTS-ET 2023

Consumer Behavior in Tourism Symposium - Emerging Topics 2023

## Space Tourism:

Discover the future of travel beyond our planet and unravel the possibilities and challenges of space tourism.

**Raphael A. Roettgen, E2MC Ventures**

## Global Health and Tourism:

Discuss the symbiotic relationship between global health and tourism and the implementation of effective health measures to ensure the well-being of travelers and the sustainability of the tourism industry.

**Prof. Dr. Lothar H. Wieler, Hasso-Plattner-Institute**

## Digital Global Public Health

### Food Tourism and Alternative Nutrition:

Explore the evolving dietary preferences and their impact on the tourism and hospitality industry, as we delve into the world of alternative proteins and cultured meat.

**Prof. Dr. Francesco La Barbera,  
University of Napoli Federico II**

## Innovations for Sustainability:

Witness groundbreaking innovations that will help the tourism industry achieve its sustainability goals and ensure a greener, more responsible future.

**Prof. Dr. Thomas Bausch, Free University of Bozen-Bolzano**

**December 7-9, 2023**  
**Virtual event via Zoom**



**FREE**  
participation for  
the Trier University  
community!



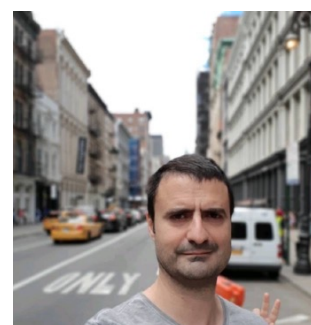
Prof. Dr. Marianna Sigala



Raphael A. Roettgen



Prof. Dr. Lothar H. Wieler



Prof. Dr. Francesco La Barbera



Prof. Dr. Thomas Bausch

[www.cbts2023.uni-trier.de](http://www.cbts2023.uni-trier.de)

## Kontakt

cbts@uni-trier.de

Tel. +49 651 201-2706