



EXECUTIVE EDUCATION PROGRAMME ON SOCIAL INNOVATION 2020 - 2021



NEWS FROM PARTNERS

The SIED Executive Social Innovation Programme has officially kicked off! The first seminar took place in Heidelberg in March, and the second in Bilbao at the end of April. Though the current situation has not allowed for in-person meetings yet, the dedication showed by the participants has resulted in a very positive start to the programme.

//Heidelberg University, Germany

Heidelberg University welcomed the first batch of students to the inaugural three-day seminar, hosted online on March 1-3. The first cohort of social innovators hail from all over Europe including Spain, Germany, Norway and Bulgaria. The first seminar focused on the types of welfare systems in different countries, the obstacles to innovation within organizations, conducting needs analysis and the fundamentals of design thinking (including personas, user journeys and empathy maps) which continued in the following seminar in Bilbao, Spain. To make up for the lack of physical presence, the Heidelberg team developed a virtual tour of Heidelberg and also sent a 'care package' with souvenirs and worksheets to the participants.

In the post-seminar evaluation, the use of interactive technologies, videos, course material and case studies were rated highly by the participants. The participants are now divided into teams. Each team has a unique social challenge which they will solve in the duration of the whole program with the help of mentors who will assist the teams in between the seminars. The seminar was a resounding success thanks to the quality of participants who were keen to collaborate and upgrade their skills regarding social enterprise and innovation.



// VID University, Oslo, Norway

After the Heidelberg LTTA the team in Oslo has continued the preparations for the last LTTA taking place in Oslo in September. Potential jury members for the presentation seminar in September have been contacted, and the responses have been positive. Social Innovation seems to attract supportive cooperation. People working on the topics of Social Innovation are generally supportive towards new initiatives and a nice group of competent contributors is beginning to take shape for the last LTTA. This is inspiring and fun.

Sarah Prosser, former Managing Director of Ashoka Norway confirmed her participation at the Oslo LTTA, as well as Henrik D. Finsrud, Innovation manager at The Norwegian Association of Local and Regional Authorities (KS Kommunesektorens organisasjon).



// Agirre Lehendakaria Center for Social and Political Studies, Bilbao, Spain

During the past months, the team at Arantzazulab and Agirre Lehendakaria Center focused on finalizing the Bilbao LTTA design which took place from the 28th to the 30th of April. The learning experience took place online, and the team worked hard to adapt the content and materials to the digital context. Part of this work included coordinating the participation of renowned key note speakers, designing inspirational content and defining questions to guide the reflections. Short videos were also created to share with participants as a sneak peek to the LTTA presentations.



//Trier University, Germany

Are you looking for inspiring cases of social innovations in Europe for your class, lecture or research paper? Check out the SIED online database. After finalizing the digital infrastructure, the database already contains 51 cases of social innovation and will be completed over the next few months. It's linked to the University Trier Department of Organizational Educations' website.

The third Teaching and Training Activity on prototyping and social business development in Trier will be organised in a digital format in June. In an attempt to translate the Trier experience to the partners abroad the team at Trier are producing video material. The teaching material for the Trier seminar is now also being finalized.



For further information about this project, please get in touch with the contact person at the University of Heidelberg or the dissemination partner Eurodiaconia:

Mona Sabbarth
University of Heidelberg
Contact Person
mona.sabbarth@dwi.uni-heidelberg.de
Tel: +49 6221 54 3678

Vera Nygard
Eurodiaconia
Project & Dissemination Partner
vera.nygard@eurodiaconia.org
Tel: +32 2 282 10 54

<http://socialinnovationedu.eu/>



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UNIVERSITÄT
HEIDELBERG
ZUKUNFT
SEIT 1386



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