



EXECUTIVE EDUCATION PROGRAMME ON SOCIAL
INNOVATION 2020 - 2021



NEWS FROM PARTNERS

As the first SIED Learning and Training Activity (LTTA) will take place 1-3 March, the project partners are in full preparation mode. The ongoing pandemic has made travel impossible for the time being and the consortium has therefore decided to carry out the first and second LTTA in Heidelberg and Bilbao virtually.

//Heidelberg University, Germany

In Heidelberg the team is focusing on the preparation of course material and digital formats of course work. They are also involved in forming a group of mentors that will coach the participants in the weeks thereafter.

The participants of the programme have the opportunity to develop their own social innovation. Thus, they have been asked to choose a social challenge which they would like to address by a social innovation. In a meeting in January, first reflections on the social challenges were exchanged.

The project has gained more attention as it develops. We have been able to present and introduce it via many different channels - personally in meetings, by a video we share at our homepage socialinnovationedu.eu or through other channels like twitter, newsletters a.s.o.

The database of social innovations is growing! All partners have collected cases of social innovations for the database nationally. This adds up to more than 250 cases from all over Europe.

// VID University, Oslo, Norway

The team in VID currently focuses on testing the teaching content for the last SIED training session on implementation and dissemination of social innovations. Last semester materials developed for the SIED programme were tested out during a social innovation course offered on the second year of Community Development and Social Innovation International Master Programme. Among others, the team at SIED tested out teaching cases as well as interactive sessions with SIED SI Network partners. *Sarah Prosser* from Ashoka Norway delivered opening and closing workshops within the course. The first workshop presented the idea of transformative innovation and the interaction between social innovation and the wider socio economic system, while the second one was focused on the role of leaders for change. *Jarmo Kokko*, Senior Advisor from Community Works in Finland presented two case based sessions on collaborative development of social services in Finland. Both of the invited guests have agreed to serve as mentors in SIED programme.

During the same course the SIED database was used as a resource for students assignments and final exams. Students were asked to select a case and write a 2000 word case report. The reports with the highest grades are further developed into teaching cases – in a cooperation between students and teachers. The three best reports were written about:

- 1) **Generation M, Norway** - an organization that offers visiting services to elderly people living in nursing homes, assisted living homes and their own homes.
- 2) **The Integrated Health and Social Centres, Belgium** - a project of mobile medical clinics located in buses. It is facilitated by Doctors of the World (Medecins du Monde Belgium), a humanitarian organization that focuses on helping people on the fringes of society have access to healthcare and social advocacy.
- 3) **Gammel Nok, Norway** - a non-profit organization that sources work opportunities for people over the age of 50, who may have been forced into retirement.



This March VID is launching an elective course for Norwegian language students titled *Ledelse i implementering og virksomhetsutvikling* (Leading implementation and public service development). The course was inspired by SIED programme and is prepared in cooperation with Norwegian National Advisory Unit on Concurrent Substance Abuse and Mental Health Disorders (NKROP). The course has a strong emphasis on social innovation implementation and dissemination, and the partnering institution – NKROP – has been invited to join SI network created within SIED programme.

In cooperation with master students in Community Development and Social Innovation VID gathers further material for SIED related teaching. Four master students currently prepare their master thesis in the field of social innovation and social services. *Holly Flickinger* explores innovative approaches to social work developed in American libraries during COVID 19 pandemics. *Ragnhild Klevmoen* dives into perceptions of radical innovation in public sector in Norway. *Cedric Tambo* investigates COVID related communication in the case of ethnic minorities in Oslo. *Aileen Limense* observes co-creation of programmes directed towards social integration of immigrant youth.

//Agirre Lehendakaria Center for Social and Political Studies, Bilbao, Spain

ALC has focused on developing the Open Innovation Platform (OIP) elements teaching materials. They have primarily been working on three OIP elements: Social Brokerage, Deep Listening and Co-Design.

In the local Social Innovation network ALC has engaged the newly formed **Arantzazu Social Innovation Lab** (<https://arantzazulab.eus/en/>).

They introduce themselves: "We aim to transform Arantzazu into the reference node in social innovation and a hub for people in pursuit of a fairer, more cohesive, competitive and humane society." They have shown interest in the SIED programme and ALC is working alongside them to detail the active role they will take in the learning experience.



//Trier University, Germany

The current pandemic situation requires SIED to offer flexible and hybrid learning environments. Therefore the Trier University team is currently working on setting up a digital learning platform. This platform structures the rich content for our participants, gives an overview of the projects proceeding and allows for learning progress and interaction among participants in between the four modules. Together, the learning platform, the selected digital white board and a conference software tool form the technical basis for a digital lab approach that defines the first two SIED modules.

//Applications welcome!

A few places still remain in the Curriculum! Please find more information on how to register on our [website](#).

For further information about this project, please get in touch with the contact person at the University of Heidelberg or the dissemination partner Eurodiaconia:

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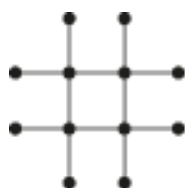
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