

CBTS-ET 2023: Program

Thursday, 7.12.2023

16:00	Opening
16:15 – 17:45	Keynote Speech: Publishing in a Top-Tier Journal (Marianna Sigala)
17:45 – 18:00	Break
18:00 – 19:30	Keynote Speech: Space Tourism (Raphael A. Roettgen)

Friday, 8.12.2023

10:00 – 10:30	Opening talk: The History of Tourism Research in Trier (Michael Jäckel)								
10:30 – 11:45	Keynote Speech: Global Health and Tourism (Lothar H. Wieler)								
11:45 – 12:00	Break								
12:00 – 13:30	<p>Paper Session 1</p> <table border="1"> <tr> <td>Isabel Schäufele-Elbers Michael Bosnjak Giulia Gastaldello Günter Schamel</td> <td>Is nudging effective to reduce meat consumption in food service? A systematic review and meta-analysis of field intervention studies</td> </tr> <tr> <td>Giulia Gastaldello Elisa Giampietri</td> <td>A Contemporary Approach to Wine Tourists Segmentation in the Modern Era</td> </tr> <tr> <td>Giulia Gastaldello Michael Bosnjak Isabel Schäufele-Elbers Günter Schamel</td> <td>The importance of sustainability signals to wine consumers: a systematic review and meta-analysis</td> </tr> <tr> <td>Celso Brito</td> <td>Food Tourism Experiences in Portugal: A Qualitative Content Analysis Based on the View of the Foreign Press</td> </tr> </table>	Isabel Schäufele-Elbers Michael Bosnjak Giulia Gastaldello Günter Schamel	Is nudging effective to reduce meat consumption in food service? A systematic review and meta-analysis of field intervention studies	Giulia Gastaldello Elisa Giampietri	A Contemporary Approach to Wine Tourists Segmentation in the Modern Era	Giulia Gastaldello Michael Bosnjak Isabel Schäufele-Elbers Günter Schamel	The importance of sustainability signals to wine consumers: a systematic review and meta-analysis	Celso Brito	Food Tourism Experiences in Portugal: A Qualitative Content Analysis Based on the View of the Foreign Press
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13:30 – 14:30	Break								

14:30 – 16:00

Paper Session 2

Bernd F. Reitsamer Nicola E. Stokburger-Sauer Janina S. Kuhnle	Temporality of tourist experiences in the context of digital transformation
Isabel Schäufele-Elbers Giulia Gastaldello Günter Schamel Hannah Kirchler	Bridging the gap to more sustainable travel behavior: The role of spillover-effects from daily life and destination image
Jaspreet Kaur Shikha Sharma Ruchika Sharma Shubhadip Roy	Mindful Consumption and Well Being
Claudia Cozzio Francisco Javier Santos Arteaga Oswin Maurer	The future of artificial intelligence in the hospitality industry: perceptions, drivers and barriers

16:00 – 16:15

Break

16:15 – 17:45

Keynote Speech: Innovations for Sustainability (Thomas Bausch)

Saturday, 9.12.2023

10:00 – 11:30

Keynote Speech: Alternative Nutrition (Francesco La Barbera)

11:30 – 11:45

Break

11:45 – 13:15

Paper Session 3

Conny Mayer-Bonde Nadine Teufel Henrike Zimmer	Niche Market Garden Tourism - Target Groups of Gardens and Parks in Baden-Württemberg / Deutschland
Kamelia Chaichi Cecilia Gladwell Thomas Peschken-Holt	Investigating the Value Aspects Shaping Travellers' satisfaction and Visit Intention: The case of Scotland Tourism Destinations
Adeim Suvanbekova Teresa Aguiar-Quintana Sangwon Park	Global Health and Tourism

13:15

Closing Address