

## **Professorship of Management**

**Research Project**  
**Start: Summer 2026**

**Topic:**

### **Sustainability in Leadership and Organization and the Promotion of Environmentally Sustainable Behavior**

Sustainability is gaining importance not only in academic studies and daily life but also increasingly in the professional world. Consequently, sustainability considerations influence and shape organizational structures, systems, work processes, and leadership behavior. This project aims to investigate the requirements for sustainability-oriented systems, structures, and processes, the impact such designs have on individual experience and behavior, and/or how environmentally sustainable behavior can be specifically promoted.

*Project Implementation:* In small groups, students will undergo the complete research process. During the summer semester, research questions and hypotheses will first be developed. Subsequently, study designs (e.g., experiments or survey-based studies) will be created and implemented to address these questions. In the winter semester, the generated data will be processed and analyzed. The groups will document their research through several presentations and a final report, which corresponds in form and scope to an article in a scientific journal.

*Learning Objectives:* Upon completion of the project, students should be independently able to:

- 1) conduct literature searches and analyses and develop scientific research questions and hypotheses

- 2) design, conduct, and evaluate a theory-driven empirical study
- 3) Plan and implement teamwork and communication in a goal-oriented manner.

*Prerequisites:*

- Good to very good proficiency in the English language
- Solid prior knowledge of quantitative empirical methodology