



Directions to the Chair of Marketing and Retailing

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Trier overview map



Arrival by car from Saarbrücken or Koblenz

- Coming from Saarbrücken/Koblenz (A1/A48) change to the **A 602** in the direction of Trier at the Moseltal interchange.
- Leave the A602 at the junction “Trier-Verteilerkreis“, turn left into the circular traffic and take the second exit into “Parkstraße“ (Signage “Universität“).
- At the first traffic light turn left into “Avelsbacher Straße“ in the direction of “Universität“. From then on, drive straight ahead for about 2 km until the university campus appears on the right (“Kohlenstraße“).
- Drive completely past the university on “Kohlenstraße“ and then turn right into the east visitor parking lot (opposite the gas station), which you can use for parking.
- At the lower end of the east visitor parking lot (shopping center), use the pedestrian bridge to the university campus. The C-Building is then on the right-hand side.



- The secretariat (C310) and the office of Univ.-Prof. Dr. Prof. h.c. B. Swoboda (C311) is located on the 3rd floor.

Arrival by car from Luxembourg, Cologne, Aachen or Bitburg

- Coming from Luxembourg (A64) respectively Cologne/Aachen/Bitburg (B51) enter the Moselle valley on the B51 to Trier. At the traffic light turn left and cross the Kaiser-Wilhelm-Bridge. From then on, follow the signage “Universität“ respectively “Hauptbahnhof“ (central station).
- You then drive through the “Nordallee“. At the Porta Nigra continue straight ahead, keep in the left lane and turn half-left before the next traffic light in the direction of the central station (do not follow the signs “Universität“ to the right here).
- Shortly after, turn left at the traffic light into “Bismarckstraße“, follow the road and turn right at the second traffic light into “Avelsbacher Straße“ (signposted “Universität“).
- From then on, drive straight ahead for about 2 km until the university appears on the right (“Kohlenstraße“).
- Drive completely past the university on “Kohlenstraße“ and then turn right into the east visitor parking lot (opposite the gas station), which you can use for parking.
- At the lower end of the east visitor parking lot (shopping center), use the pedestrian bridge to the university campus. The C-Building is then on the right-hand side.
- The secretariat (C310) and the office of Univ.-Prof. Dr. Prof. h.c. B. Swoboda (C311) is located on the 3rd floor.

Arrival by train

- At the central station (Bus platform 5), take bus line 3 by day (every 8 minutes) and in the evening bus line 83 (from 18:45 to 20:43 every 10 minutes, afterward half-hourly) to Trier University.
- The buses are marked with the direction “Weidengraben“ or “Tarforst“.
- Leave the bus at the station “Universität“ (Travel time approx. 10 minutes).
- Follow the path in the direction of the university buildings straight ahead. Leave the E-building on your right and then turn left towards the main entrance of the library. Walk past the main entrance of the library. Mensa and AudiMax are on your right. When you pass these buildings, you will find the C-building on your left.
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