

Undergraduate & Graduate Students

Showcase your Innovation Projects and Win!



Participate in the Product Development and Management Association (PDMA) Global Student Innovation Challenge

WHO

Students currently enrolled on a full-time basis in an academic program at either the undergraduate or graduate level

WHAT

Presentation of an original concept for a product, service, software, or combination of the three, detailing the unique value proposition, evidence of demand, and mockup or embodiment of the concept.

HOW

- Find details on the PDMA webpage
- Submit at the [Online Portal](#) by July 15, 2020
- Presentation by finalist teams as part of PDMA 2020 Annual Conference September 22, 2020

PRIZES

- Cash prizes for first, second and third place teams
- 1-year membership to PDMA for each team participant
- Invitation to present and showcase your concept at the PDMA Competitive Edge Conference for first, second and third place teams
- Broad visibility by participation in press releases, social media, and articles on the PDMA.org website