
Curriculum Vitae

Prof. Dr. Marc Oliver Rieger

Date of Birth: 22 September 1974

Citizenship: German

University of Trier

Marital Status: married, one child

University Department IV

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Universitätsring 15

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54296 Trier, Germany

Current Academic Positions

**University of Trier, Department IV,
Business Administration**

since April 2010

Professor of Banking and Finance (W3), lectures on “Behavioral Finance”, “Financial Derivatives”, “Game and Decision Theory” and “Financial Economics”.

Research Fellow at UEH, Ho Chi Minh City, since September 2021

Director of the Confucius Institute Trier, April 2018 – September 2021

Visiting professor at **University of Zurich** (Spring term 2019, fall term 2020, 2021)

Adjunct professor at **NCCU, Taipei** (August 2018 – January 2019)

Visiting professor at **Xiamen University** (September – December 2013)

Previous Academic Positions and Education

University of Zürich, ISB

April 2007–March 2010

Assistant Professor (“Oberassistent”) in Financial Economics. Member of the NCCR Finrisk and of the University Priority Project “Finance and Financial Markets”. Lectures on “Advanced Microeconomics”, “Financial Economics” and “Banking: Structured Products”.

University of Bielefeld

Oct. 2008–March 2009 and June 2009

Visiting Professor (“Lehrstuhlvertretung”) in Mathematical Economics (former professorship of Prof. Reinhard Selten). Lectures within the *QEM-Program (international master degree)* on “Finance”, “Behavioral Decision Theory and Finance” and “Dynamic Financial Markets”.

University of Zürich and ETH Zürich

Sep. 2004–March 2007

Postdoctoral Associate and lecturer for “Numerics I” and “Advanced Microeconomics I+II” (game theory and decision theory) at the University of Zürich. Research visits at the **University of Bonn**, the **Université de Savoie** and the **University of Bath**.

Scuola Normale Superiore, Pisa

Sep. 2003–Aug. 2004

Postdoctoral Researcher at the Scuola Normale Superiore. Research visit at the **Instituto Superior Técnico, Lisbon**.

Carnegie Mellon University, Pittsburgh (USA) Sep. 2001–Aug. 2003
Research Scholar at the *Center for Nonlinear Analysis*. Research visits at the **University of Bonn** and at the **California Institute of Technology**.

Max-Planck-Institute for Mathematics in the Sciences, Leipzig Oct. 1998–Aug. 2001
Research Assistant, PhD thesis on “*Nonconvex Dynamical Problems*”. Advisor: *Prof. Stefan Müller, Director of the MPI*.

University of Konstanz Oct. 1993–Sep. 1998
Student of Mathematics and Physics, diploma thesis on “*Asymptotic Behaviour of Radially Symmetric Solutions to Thermoelasticity Equations*”. Advisor: *Prof. Reinhard Racke*.

Heinrich-Suso-Gymnasium Konstanz 1984–1993
High school degree (Abitur) with special subjects (LK) mathematics and physics, grade average 1.2 (grade A).

Main Research Interests

My main research interest is in the application of models in **decision theory** to **behavioral finance** and general topics in **microeconomics**. I am also interested in **cultural differences** in economics decision making, particularly comparing East Asia and Europe.

I often combine theoretical, empirical and experimental methods in my research.

Honors and Awards

- Co-author of a paper that has been awarded with the second prize at the ***Derivative Research Award*** (2020).
- *Jury president* of the Swiss Derivative Awards in Zurich since 2010.
- Offers: full professor at the *University of Trier* (accepted), professor at the *University of Kiel* (rejected) and professor at the Norwegian University of Science and Technology (rejected), 2010.
- *Grant* of the Scuola Normale Superiore for participation in the trimester on “Calculus of Variations and Partial Differential Equations” (2006).
- *Postdoctoral Scholarship* of the Scuola Normale Superiore (2003–2004).
- Scholarship of the ***German Merit Foundation (Studienstiftung des deutschen Volkes)***, 1993–1998.
- Special prize at the final round of the German “Science Fare“ competition („Jugend forscht“) in 1993.

Third-Party Funding in Recent Years

- *Main applicant for the research group “Quantitative Finance and Risk Analysis – Interaction of Financial Markets and the Real Economy in the Digital Era”* (together

with Prof. Neuenkirch (VWL), Prof. Bauer (VWL) and Prof. Seifried (Mathematics)). Funded by the Forschungsinitiative Rheinland-Pfalz: **600'000€**, since 2019.

- *Main applicant for the research group “Transkulturalität und ihre Grenzen: Wechselbeziehungen zwischen Schlüsselregionen in Europa und Ostasien”* (together with Prof. Soffel (Sinology), Prof. Stahl (Slavistics), Prof. Hertel (Anglistics) and Prof. Regelsberger (Japanology)). Funded by the Forschungsinitiative Rheinland-Pfalz: **1'050'000€**, since 2019.
- *Special research grant* of the University of Trier (2019).
- Grants for events and research of the Bundesbank, BhFS, IRML, Arkus Financial Solutions and SWT.

Doctoral Students

- Jonas Freibauer (graduation completed in 2025): “Effects of Trading Apps on Investment Behavior”, awarded with the Schumpeter Prize.
- Yanping He-Ulbircht (graduation completed in 2025): “Interaction between culture, fairness and patriotism and its impact on individual preferences and attitudes in economics”.
- Matthias Scherf (graduation completed in 2024): “Exploring Financial Behavior: A multi-study thesis on adaptive markets, decision-making, comparison-based emotions, and Green Finance”, awarded with the Schumpeter Prize.
- Masoud Yousefi (graduation completed in 2023): “Do personality traits trust and fairness shape the stock investing decisions of an individual?”
- Stefan Muhl (graduation completed in 2019), work on investment decisions of private investors in a behavioural finance setting.
- Artem Dyachenko (graduation completed in 2019), work on structured financial products and volatility derivatives.
- Thuy Phan (graduation completed in 2019), work on cultural differences of private investors in Vietnam and Germany.
- Martin Ewen (graduation completed in 2018), work on the European risk classification for funds and its potential effects on markets.
- Amin Ashtiani (LUISS Rom, co-supervisor, graduation completed in 2017): “An Essay in Behavioral and Experimental Economics”
- Hai Minh Ngo (graduation completed in 2016), work on Behavioral Explanations of Equity Premium Puzzles. The collaborative paper was granted the “Best Doctoral Student Paper Award” of the Academy of Behavioral Finance & Economics (Chicago, 2013).
- Shuonan Yuan (graduation completed in 2015): Work on diversification of structured products and on the role of attention in stock markets.
- Ji Cao (graduation completed in 2014): “Analysis of Portfolio Risk of Private Investors” (work on the performance of bank managed portfolios and on effects of the new EU risk classification for structured products). The thesis was granted

the “National Award for Outstanding Chinese Students Studying Abroad” of the China Scholarship Council.

- Tonn Talpsepp (co-supervisor, PhD degree obtained in 2010). Title of the thesis: “Investor Behavior and Volatility Asymmetry”.

Professional and Administrative Service

- Editorial Board of Humanities and Social Sciences Communications, March 2026.
- Editorial Board member of Management Review Quarterly, August 2021.
- Main organizer of the conference “CEF23 – Cultural Economics and Finance” at University of Zurich, September 2023.
- Main organizer of the conference “CEF21 – Cultural Economics and Finance” at Trier University, November 2021.
- Main organizer of the conference “CEF20 – Cultural Economics and Finance” at Trier University (online), June 2020.
- Organizer of the panel “International Economic Preferences and Behavior” at the conference “Transitions” at Kobe University, October 2019.
- Main organizer of the “International Conference on Research in Mind Games” (August 2018 in Pisa).
- Member of the Advisory Board of the Confucius Institute of Trier and acting director (2016–2018), director of the institute (2018-2021).
- Speaker of the Department of Business Administration (2012-2013).
- Various committees at the University of Trier.
- Organizer of the regular symposium QFQP⁺⁺ together with Professor Frank Seifried (mathematics, University of Trier), a symposium in Quantitative Finance of the universities of the “Greater Region” (since 2015).
- Organizer of the “East Asia Days” at the University of Trier (September 2014).
- Organizer of the “Trier-Luxembourg Workshop on Financial Investments” at the University of Trier (December 2010).
- Organizer of the public presentation of the ISB at the “Parcours des Wissens” for the 175th anniversary of the University of Zürich (March 2008).
- Organizer and member of the Scientific Committee for the international conference “ANA – Advances in Nonlinear Analysis” at the Carnegie Mellon University. For details see: <http://www.math.cmu.edu/~ana/>. (May/June 2003).
- Referee for various journals in economics, finance and mathematics (e.g. *American Economic Review*, *Journal of Banking and Finance*, *Management Science*, *Journal of Economic Behavior and Organization*, *Journal of Economic Dynamics and Control*, *Theory and Decision*, *Nonlinearity*, *SIAM Journal of Appl. Math.*, *Journal of Mathematical Economics*)
- Reviewer of *Mathematical Reviews* of the *American Mathematical Society*.

Selected Talks

Invited talks at seminars and colloquia:

Kyoto University; Radboud University; Peking University; University of Economics Ho Chi Minh City; NCCU Taipei; University of Piraeus; University of Kaiserslautern; University of Zürich; Xiamen University; Zhongnan University of Economics and Law, Wuhan; Central South University, Changsha; University of Bonn; University of Mainz; NTNU Trondheim; University of Dortmund; University of Kiel; University of Göttingen; University of Konstanz; University of Luxembourg; University of Ulm; Doshisha University (Kyoto); University of Münster; University of Bielefeld; University of Fribourg; Brunel University (London); Université de Savoie; ETH Zürich; University of Sussex; University of Bath; Instituto Superior Técnico, Lisbon; California Institute of Technology; University of Regensburg; University of Stuttgart; Purdue University, Indiana; University of Illinois etc.

Conference talks (refereed papers) since 2008:

AI in Finance conference, Montreal, Canada, 2025*
10th Household Finance and Consumption Workshop, Luxembourg, 2025*
2nd AI in Corporate Finance Conference, Dresden, 2025*
CEF24, Culture in Economics and Finance, Trier, 2024
RBF Conference, Amsterdam, 2024*
2nd Structured Retail Products and Derivatives Conference, Hagen, 2024*
CEF23, Culture in Economics and Finance, Zurich, 2023*
CEF21, Cultural Economics and Finance, Trier, 2021*
Workshop on Structured Retail Products, Hagen, 2021
International Risk Management Conference, Cagliari, Italy, 2021*
FMARC, Pathos, Cyprus, 2021
Symposium: Social Science Perspectives on the Corona Pandemics, Mainz, 2021
Annual Meeting of the American Economic Association, San Diego, 2020*
CEF20, Cultural Economics and Finance, Trier, 2020*
Transitions, Kobe, 2019
24th Society of Labor Economists (SOLE) meetings, Arlington, 2019*
Meeting of the European Public Choice Society, Jerusalem, 2019*
CESifo Area Conference Applied Microeconomics, München, 2019
International Experimental Economics workshop, Wuhan, 2019*
World Confucius Institute Conference, Chengdu, 2018
World Banking and Finance Symposium, Taichung, 2018
Qi Culture Conference, Hangzhou, 2018
Greater China Area Finance Conference, Xiamen, 2018*
Experimental Finance Conference, Heidelberg, 2018
35th Annual Conference of the French Finance Association (AFFI), Paris, 2018*
Jahrestagung des Vereins für Socialpolitik, 2018*
INFER, Göttingen, 2018*
Applied Economics Meeting, Madrid, 2018*
35th Annual Conference of the French Finance Association (AFFI), Paris, 2018*
DGF-Conference, Ulm, 2017.
Experimental Finance Conference, Nizza, 2017.
Research in Behavioral Finance Conference, Amsterdam, 2016.
12th European Meeting on Game Theory (SING12), Odense (Denmark), 2016*

GAMES 2016, 5th World Congress of the Game Theory Society, Maastricht, 2016*
69th European Meeting of the Econometric Society, Genf, 2016*
Go Symposium, at the Japanese Go Congress, Takarazuka (Japan), 2016
Second International Go Game Science Conference, Liberec, 2015.
Institutional and Individual Investors – CGR Conference, Bath, 2015.
3rd Luxembourg Household Finance Workshop, 2015.
World Banking and Finance Symposium, Singapore, 2014*.
Experimental Economics Workshop, Xiamen, 2013.
World Finance and Banking Symposium, Peking, 2013*.
3rd Quantitative Economics Conference, Sanya, 2013.
Annual Meeting of the Academy of Beh. Finance and Economics, Chicago, 2013*.
5th International IFABS Conference, Nottingham, 2013*.
16th Conference of the Swiss Finance Association (SGF), Zürich, 2013*.
19th Annual Meeting of the German Finance Association (DGF), Hannover, 2012*.
EFMA Conference, Barcelona, 2012*.
FMA European Conference, Istanbul, 2012*.
15th Conference of the Swiss Finance Association (SGF), Zürich, 2012.
11th Kölner Finanzmarktkolloquium, Köln, 2012.
10th INFINITI conference, Dublin, 2012.
Campus for Finance, WHU, Vallendar, 2012.
12th Symposium on Finance, Banking and Insurance, Karlsruhe, 2011.
ESA (Economic Science Association) European Conference, Luxembourg, 2011.
8th INFINITI conference, Dublin, 2010*.
CARISMA conference “The interface of behavioral and quantitative finance”,
London, 2010.
EFA (European Finance Association) conference, Bergen, 2009.
Annual conference of the “Verein für Socialpolitik”, Magdeburg, 2009.
12th Conference of the Swiss Finance Association (SGF), Zürich, 2009.
8th Kölner Finanzmarktkolloquium, Köln, 2009.
11th Symposium on Finance, Banking and Insurance, Karlsruhe, 2008.
15th Meeting of the German Finance Association (DGF), Münster, 2008.
European Mathematics Conference, Amsterdam, 2008 (invited talk).
Conference on mathematical economics and finance, Manchester, 2008.
11th Conference of the Swiss Finance Association (SGF), Zürich, 2008.
Asian Finance Association Conference, Yokohama, 2008.
International Chinese Finance Conference, Dalian, 2008.

*Presentation by co-author.

Media presence and publicity (selection)

Several *newspaper articles and interviews*, e.g. in:

- FAZ (Frankfurter Allgemeiner Zeitung),
- Süddeutsche Zeitung,
- Stern,
- Wirtschaftswoche,
- Finanz und Wirtschaft,
- Westdeutsche Zeitung,

- Südkurier,
- Trierischer Volksfreund,
- NZZ (Neue Zürcher Zeitung),
- Tagesanzeiger,
- Bilanz (Schweizer Investment-Magazin),
- Cash Daily,
- Payoff Magazine etc.

Several *radio interviews* (Swiss radio DRS, Deutschlandfunk, SWR, Kulturradio et al.)

TV interviews (ARD, Chinese Central Television CCTV)

Publications

Publications in peer-reviewed journals in economics and finance:

Published or in print:

2026

- [1] “Barrier or Enabler? Cross-cultural evidence on cognitive biases in climate protection” (with Deyshaw Moser, Colin Vance, James Collard, Eva Anggraini, Agostino Merico and Achim Schlüter), *Earth's Future*, 2026

2025

- [2] “Panel survey data on the investment and risk behavior of Neobroker users in Germany” (with Jonas Freibauer and Silija Grawert), *Data in Brief*, 111775, 2025.
- [3] "COVID-19-related conspiracy beliefs among Chinese – empirical evidence", *ASIEN* (in print).

2024

- [4] "Cultural impact on attitudes towards price changes and income inequality policy - a study with language priming method" (with Yanping He-Ulbricht), *Review of Behavioral Economics*, 2024.
- [5] "The effects of trading apps on investment behavior over time" (with Jonas Freibauer and Silja Grawert), *European Journal of Finance*, 2024.

2023

- [6] "A New Axiomatization of Discounted Expected Utility” (with Berenice Neumann), *Theory and Decision*, 2023.
- [7] "Safety First, Loss Probability, and the Cross Section of Expected Stock Returns" (with Zhao Lei and Cao Ji), *Journal of Economic Behavior and Organization*, 2023.
- [8] "Economic Individualism, Perceived Fairness, and Policy Preference: A Cross-Cultural Comparison" (with Mei Wang, Sebastian Reitz and Yanping He-Ulbricht), *Review of Behavioral Economics*, 2023.
- [9] "The immigrant-native gap in risk and time preferences in Germany: Levels, socio-economic determinants, and recent changes" (with Sumit Deole), *Journal of Population Economics*, 2023.
- [10] "Sign Matters: Stock -Movement-Based Trading Decision of Individual Investors" (with Stefan Muhl, Ji Cao and Hungling Chen), *Journal of Banking and Finance*, 2023.

2022

- [11] “Cross-country comparison in dishonest behaviour: Germany and East Asian countries” (with Toan LD Huynh and Mei Wang), *Economics Letters*, 2022.
- [12] "How does culture affect people’s stock market predictions? Evidence from Switzerland, Ukraine and China" (with Mei Wang, Thuy Phan, Yujing Gong), *Global Finance Journal*, 2022

- [13] "Cheating, Trust and Social Norms: Data from Germany, Vietnam, China, Taiwan, and Japan" (with Huynh and several co-authors), *Data*, 2022.
- [14] "Can Television Reduce Xenophobia? The Case of East Germany" (with Sven Hartmann and Lars Hornuf), *Kyklos*, 2022.
- [15] "Culture and Institutions: Long-Lasting Effects of Communism on Risk and Time Preferences of Individuals in Europe" (with Mei Wang and Johannes Schaewitz), *Journal of Economic Behavior and Organization*, 2022.
- [16] "The Asset Allocation of Defined Benefit Pension Plans: The Role of Sponsor Contributions" (with Artem Dyachenko and Alexander Wagner), *Journal of Asset Management*, 2022.
- [17] "The “alien” alien in Stanislaw Lem’s Solaris and its manifold echoes in the world of literature", *Prace Literaturoznawcze, special issue on Stanislaw Lem*, 2022.
- [18] "Survey evidence on core factors of behavioral biases" (with Mei Wang, Po-Kai Huang and Yuan-Lin Hsu), *Journal of Behavioral and Experimental Economics*, 2022.
- [19] "Locally translation-isometric and multi-isometric sets as generalizations of objective structures", *Journal of the Mechanics and Physics of Solids*, 2022.
- [20] "Uncritical patriotism and Belief into COVID-19 Conspiracies", *Frontiers in Sociology-Migration and Society*, 2022.
- [21] "Die Entwicklung von Behavioral Finance und die spezielle Rolle der deutschen Wirtschaftswissenschaften"; in: Wenzel Matiaske, Dieter Sadowski (ed.), *Ideengeschichte der BWL II*, Springer, 2022.
- [22] "Keep that mask on: will Germans become more like East Asians?" (with Xenia Matschke), *Humanities and Social Sciences Communications*, 2022.
- [23] "COVID-19 and the Wuhan Diary - how does overseas Chinese community react to group criticism?" (with Mei Wang), *Journal of Chinese Political Science*, 2022.

2021

- [24] "Institutional and cultural determinants of speed of government responses during COVID-19 pandemic" (with Diqiang Chen, Diefeng Peng and Mei Wang), *Humanities and Social Sciences Communications*, 2021.
- [25] "Klassisch, per Zoom oder Live-Übertragung? Vorlesungsformate nach Corona“, *Forschung und Lehre*, 2021.
- [26] "Trust in Government Actions During the COVID-19 Crisis" (with Mei Wang), *Social Indicators Research*, 2021.
- [27] "The slow death of capital protection" (with Christian Bauer), *Journal of Risk and Financial Management*, 2021.
- [28] "Stock market reactions to COVID-19 lockdown: a global analysis" (with Xenia Matschke and Matthias Scherf), *Finance Research Letter*, 2021.
- [29] "Willingness to vaccinate against COVID-19 might be systematically underestimated", *Asian Journal of Social Health and Behavior*, 2021.
- [30] "Pre-Decisional Information Acquisition: Why do we pay too much for information?" (with Mei Wang and Daniel Hausmann), *Journal of Economic Psychology*, 2021.

- [31] "How Do Thinking Style and Motivation Influence Household Sector Innovation? Evidence from a Cross-Country Survey" (with Gongjue Tian, Mei Wang and Jörn Block), *International Review of Entrepreneurship*, 2021.
- [32] "Nudging against panic selling: Making use of the IKEA effect" (with Amin Ashtiani), *Journal of Behavioral and Experimental Finance*, 2021.
- [33] "Universal Time Preference" (with Mei Wang and Thorsten Hens), *PLOS One*, 2021.
- [34] "Cognitive Reflection and Theory of Mind of Go Players" (with Mei Wang), *Advances in Cognitive Psychology*, 2021.
- [35] "Kisses, Handshakes, COVID-19 - Will the Pandemic Change Us Forever?" (with Xenia Matschke), *Review of Behavioral Economics*, 2021.
- [36] "East Asia's success against COVID-19 - acclaimed or ignored?", *Economic Bulletin*, 2021.

2020

- [37] "Uncritical Patriotism in East Asia", *Transitions in Asia and Europe: Cultures, Societies and Nations*, Masumoto et al. (ed.), 96-105, 2020.
- [38] "Geographically nearer, culturally still distant: China's 'Belt and Road Initiative'" (with Lei Shi and Mei Wang), *Transitions in Asia and Europe: Cultures, Societies and Nations*, Masumoto et al. (ed.), 70-81, 2020.
- [39] "Cultural Differences in Social Preferences between East Asia and Europe" (with Amin Ashtiani), *Transitions in Asia and Europe: Cultures, Societies and Nations*, Masumoto et al. (ed.), 82-94, 2020.
- [40] "How to Measure Financial Literacy?", *Journal of Risk and Financial Management*, 2020.
- [41] "Uncertainty avoidance, loss aversion and stock market participation", *Global Finance Journal*, 2020.
- [42] "How does the email matter to the civic honesty? A comment on Cohn et al. (2019)" (with Toan Huynh and Mei Wang), *Business and Society Review*, 2020.
- [43] "Opinions on Technology: a Cultural Divide between East Asia and Germany?" (with Mei Wang, Denis Reinhardt and Max Massloch), *Review of Behavioral Economics*, 2020.
- [44] "Maxing out: the puzzling influence of past maximum returns on future asset prices in a cross-country analysis" (with Nilüfer Caliskan and Shuonan Yuan), *Management Review Quarterly*, 70(4), 567-589, 2020.
- [45] "Optimal Volatility Dependent Derivatives in the Stochastic Volatility Model" (with Artem Dyachenko), *The Journal of Derivatives*, 2020.
- [46] "German and Chinese dataset on attitudes regarding COVID-19 policies, perception of the crisis, and belief in conspiracy theories" (with Yanping He-Ulbricht), *Data in Brief*, 2020.
- [47] "Volatility Dependend Structured Products" (with Artem Dyachenko and Walter Farkas), *The Journal of Investing*, 2020.
- [48] "What makes young people think positively about social distancing during the Corona crisis in Germany?" *Frontiers in Sociology*, 2020.

- [49] "Triggering Altruism Increases the Willingness to Get Vaccinated Against COVID-19", *Social Health and Behavior*, 2020.
- [50] "Diversification with Options and Structured Products" (with Shuonan Yuan), *Review of Derivatives Research*, 2020.
- [51] "Fund Size and the Stability of Portfolio Risk" (with Martin Ewen), *Journal of Risk*, 2020.
- [52] "Secret erosion of the "lockdown"? Patterns in daily activities during the SARS-Cov2 pandemics around the world" (with Mei Wang), *Review of Behavioral Economics*, 2020.
- [53] "To wear or not to wear? Factors influencing wearing of face masks in Germany during the Corona pandemics", *Social Health and Behavior*, 2020.
- [54] "Taking more risk tomorrow: Time horizons and investment decisions" (with Trang Minh Nguyen, Benjamin Schnur, Mei Wang), *Applied Economics Letters*, 2020.
- [55] "Happy Savers and Happy Spenders: An experimental study comparing US Americans and Germans" (with Amin Ashtiani and Thomas Dudek), *Journal of Behavioral and Experimental Economics*, 85, 2020.
- [56] "Maxing out: replicating the influence of past maximum returns on future asset prices in a cross-country analysis" (with Shuonan Yuan and Nilüfer Caliskan), *Management Review Quarterly*, pp. 1–23, 2020

2019

- [57] "Non-cooperative games with prospect theory players and dominated strategies" (with Lars Metzger), *Games and Economic Behavior*, 115, pp. 396-409, 2019.
- [58] "Hedging with Regret" (with Olaf Korn), *Journal of Behavioral and Experimental Finance*, 22, pp. 192-205, 2019

2018

- [59] "Survey data on Vietnamese retail investors' trading behavior and their psychological and behavioral patterns" (with Thuy Chung Phan und Mei Wang), *Data in Brief*, Vol. 19, pp. 1176-1180, 2018.
- [60] "The Fundamental Equity Premium and Ambiguity Aversion in an International Context" (with Minh Hai Ngo and Shuonan Yuan), *Risks*, 2018, 6(4), 128
- [61] "What leads to overtrading and under-diversification? Survey evidence from retail investors in an emerging market" (with Thuy Phan and Mei Wang), *Journal of Behavioral and Experimental Finance*, Vol. 19, pp. 39–55, 2018.
- [62] "Asymmetric attention and volatility asymmetry" (with Michał Dzielinski and Tönn Talpsepp), *Journal of Empirical Finance*, Vol. 45, pp. 59-67, 2018.
- [63] "Segmentation of financial clients by attitudes and behavior: a comparison between Switzerland and Vietnam." (with Thuy Phan and Mei Wang), *International Journal of Bank Marketing*, Vol. 37 Issue: 1, pp.44-68, 2018.

2017

- [64] "Comment on Cenci et al. (2015): Half-full or half-empty? A model of decision making under risk", *Journal of Mathematical Psychology*, Vol. 81, pp. 110-113, 2017.

- [65] "Characterization of acceptance sets for co-monotone risk-measures", *Insurance: Mathematics and Economics*, Vol. 74, pp. 147-152, 2017.
- [66] "The impact of culture on loss aversion" (with Mei Wang and Thorsten Hens), *Journal of Behavioral Decision Making*, Vol. 30, Issue 2, pp. 270-281, 2017.
- [67] "Estimating cumulative prospect theory parameters from an international survey" (with Thorsten Hens and Mei Wang), *Theory and Decision*, Vol. 82, Issue 4, pp. 567-596, 2017.
- [68] "Should Your Bank Invest for You? Evidence from Private Banking Accounts" (with Ji Cao and Marcel Fischli), *Journal of Behavioral and Experimental Finance*, Vol 13, pp. 1-8, 2017.

2016

- [69] "How Time Preferences Differ: Evidence from 53 Countries" (with Mei Wang and Thorsten Hens), *Journal of Economic Psychology*, Vol. 52, pp. 115–135, 2016.
- [70] "Corporate Cash Holdings and Ambiguity Aversion" (with Wolfgang Breuer and K. Can Soypak), *Review of Finance*, Vol. 21, Issue 5, pp. 1933-1974, 2016.

2015

- [71] "The war puzzle: Contradictory effects of international conflicts on stock markets" (with Amelie Brune, Thorsten Hens and Mei Wang), *International Review of Economics*, Vol. 62, Issue 1, pp. 1-21, 2015.
- [72] "Risk Preferences Around the World", (with Mei Wang and Thorsten Hens), *Management Science*, Vol. 61, Issue 3, pp. 637-648, 2015.

2014

- [73] "Evolutionary stability of prospect theory preferences", *Journal of Mathematical Economics*, 50, pp. 1-11, 2014.
- [74] "The behavioral foundations of corporate dividend policy a cross-country analysis" (with Wolfgang Breuer and K. Can Soypak), *Journal of Banking and Finance*, 42, pp. 247-265, 2014.
- [75] "Can utility maximization explain the demand for structured investment products?" (with Thorsten Hens), *Quantitative Finance*, 14(4), pp. 673-681, 2014.
- [76] "International evidence on the equity premium puzzle and time discounting" (with Thorsten Hens and Mei Wang), *Multinational Finance Journal*, 17(3/4), pp. 149-163, 2014.

Earlier publications (until 2013)

- [77] "Risk classes for structured products: mathematical aspects and their implications on behavioral investors" (with Ji Cao), *Annals of Finance*, Vol. 9, Issue 2, pp. 167-183, 2013.
- [78] "Can ambiguity aversion solve the equity premium puzzle? Survey evidence from international data" (with Mei Wang), *Finance Research Letters*, 9(2), pp. 63-72, 2012.
- [79] "Explaining the demand for structured financial products: survey and field experiment evidence" (with Thorsten Hens), *ZfB*, Vol. 82, Issue 5, pp. 491-508, 2012.

- [80] "Why do Investors buy bad financial products? Probability misestimation and preferences in financial investment decisions", *Journal of Behavioral Finance*, Vol. 13, Issue 2, pp. 108-118.4, 2012.
- [81] "Optimal financial investments for non-concave utility functions", *Economics Letters*, Vol. 114, Issue 3, pp. 239-240, 2012.
- [82] "Too risk-averse for prospect theory?" (with Thuy Bui), *Modern Economy*, Vol. 2, Issue 4, pp. 691-700, 2011.
- [83] "Volatility asymmetry, news and private investors" (with Michal Dzielinski and Tonn Talpsepp), *The Handbook of News Analytics*, Wiley & Sons, 2011.
- [84] "Co-monotonicity of optimal investments und the design of structural financial products", *Finance and Stochastics*, 15(1), pp. 27–55, 2011.
- [85] "Explaining asymmetric volatility around the world" (with Tonn Talpsepp), *Journal of Empirical Finance*, 17(5), pp. 938-956, 2010.
- [86] "Financial Market Equilibria with Cumulative Prospect Theory" (with Enrico De Giorgi and Thorsten Hens), *Journal of Mathematical Economics*, 46(5), pp. 633–651, 2010.
- [87] "SP/A and CPT: a reconciliation of two behavioral decision theories", *Economics Letters*, 108(3), pp. 327–329, 2010.
- [88] "What is behind the Priority Heuristic? – A mathematical analysis" (with Mei Wang), *Psychological Review*, 2008.
- [89] "Prospect Theory for continuous distributions" (with Mei Wang), *Journal of Risk and Uncertainty*, vol. 36, no. 1, pp. 83–102, 2008.
- [90] "Cumulative Prospect Theory and the St. Petersburg Paradox" (with Mei Wang), *Economic Theory*, 28, pp. 665-679, 2006.

Books:

- [91] "Transitions in Asia and Europe: Cultures, Societies and Nations" (with Hiroko Masumoto and Christian Soffel), Kobe University (2020).
- [92] "Cultural Finance – A World Map of Risk, Time and Money" (with Mei Wang and Thorsten Hens), World Scientific (2020).
- [93] "Solutions to Financial Economics: Exercises on Classical and Behavioral Finance", 220 Seiten (with Thorsten Hens), Springer Verlag (2019).
- [94] "Financial Economics – a concise introduction to classical and behavioral finance", approx. 400 pages, (with Thorsten Hens), Springer Verlag (2010). (The 2nd edition was published in 2016.)
- [95] "Optionen, Derivate und strukturierte Produkte – ein Praxisbuch", approx. 350 pages, NZZ-Verlag, Zürich and Verlag Schäffer-Poeschel (2009). (The 2nd edition was published in 2016.)

Publications in applied mathematics (previous research area):

- [96] "Locally translation-isometric and multi-isometric sets as generalizations of objective structures", *Journal of the Mechanics and Physics of Solids*, 2022.
- [97] "Gradient flows in asymmetric metric spaces" with Chenchiah, Isaac Vikram; Zimmer, Johannes; in: *Nonlinear Anal.* 71, no. 11, 5820-5834, 2009.
- [98] "Young measure flow as a model for damage" with Zimmer, Johannes; in: *Z. Angew. Math. Phys.* 60, no. 1, 1—32, 2009.
- [99] "Higher dimensional problems with volume constraints – existence and Gamma-convergence"; in: *Interfaces Free Bound.* 10, no. 2, 155-172, 2008.
- [100] "Local minimizers of functionals with multiple volume constraints" with Oudet, Édouard; in: *ESAIM Control Optim. Calc. Var.* 14, no. 4, 780-794, 2008.
- [101] "Parameter dependence of multiscale systems and nanostructures on crystals" with Zirnstein, Heinrich-Gregor; in: *Math. Mech. Solids* 12, no. 5, 513-525, 2007.
- [102] "Variational problems for functionals involving the value distribution. Variational problems in materials science", 25--41, *Progr. Nonlinear Differential Equations Appl.*, 68, Birkhäuser, Basel, 2006.
- [103] "Global existence for nonconvex thermoelasticity" with Zimmer, Johannes; in: *Adv. Math. Sci. Appl.* 15, no. 2, 559-569, 2005.
- [104] "Parabolic systems with nowhere smooth solutions" with Müller, Stefan; Šverák, Vladimír; in: *Arch. Ration. Mech. Anal.* 177, no. 1, 1-20, 2005.
- [105] "A model for hysteresis in mechanics using local minimizers of Young measures. Elliptic and parabolic problems", 403--414, *Progr. Nonlinear Differential Equations Appl.*, 63, Birkhäuser, Basel, 2005.
- [106] "On the Gamma-limit of the Mumford-Shah functional" with Tilli, Paolo; in: *Calc. Var. Partial Differential Equations* 23, no. 4, 373-390, 2005.
- [107] "A relaxed model for step-terraces on crystalline surfaces" with Kurzke, Matthias; in: *J. Convex Anal.* 11, no. 1, 59-67, 2004.
- [108] "Abstract variational problems with volume constraints"; in: *ESAIM Control Optim. Calc. Var.* 10, no. 1, 84-98 (electronic), 2004.
- [109] "Young-measure approximations for elastodynamics with non-monotone stress-strain relations" with Carstensen, Carsten; in: *M2AN Math. Model. Numer. Anal.* 38, no. 3, 397-418, 2004.
- [110] "Exponential stability and global existence in thermoelasticity with radial symmetry", in: *Quart. Appl. Math.* 62, no. 1, 1-25, 2004.
- [111] "Young measure solutions for nonconvex elastodynamics"; in: *SIAM J. Math. Anal.* 34, no. 6, 1380--1398 (electronic), 2003.
- [112] "A volume constrained variational problem with lower-order terms", with Morini, Massimiliano; in: *Appl. Math. Optim.* 48, no. 1, 21-38, 2003.
- [113] "Time dependent Young measure solutions for an elasticity equation with diffusion"; in: *International Conference on Differential Equations, Vol. 1, 2 (Berlin, 1999)*, 457--459, World Sci. Publ., River Edge, NJ, 2000.

Other publications:

- [114] "Research on China – chances and challenges", *Frontiers in Sociology, section Migration and Society*, 2022.
- [115] "What do young Chinese think about social credit? It's complicated" (with Mei Wang and Mareike Ohlberg), *MERICS China Monitor*, March 2020.
- [116] „Neue Perspektiven für eine alte Synagoge – Die ehemalige Synagoge Stavenhagen als authentischer Ort der Erinnerung", in: *Medaon – Magazin für jüdisches Leben*, 2018.
- [117] "Choosing the right tournament system for amateur competitions" (with Nicolas Niewald, Maximilian Lenz, Maolin Zhang, Mei Wang), in: 中国围棋论丛 (Zhongguo weiqi luncong) – *Chinese Weiqi Research Collection*, vol. 3, pp. 677–684, 2018.
- [118] "Ungeduld und Risikoeinstellungen: Hemmschuhe für Integration?" (with Mei Wang), in: *Weiterbildung*, Vol. 2, pp. 23-25, 2017.
- [119] "Der globale Blick auf Risiko und Zeit" (with Mei Wang), in: *Forschung und Lehre*, vol. 23(3), pp. 236-237, 2016.

Teaching Experience

University of Trier

Lectures (often combined with seminars or group projects):

- „*Entscheidungs- und Spieltheorie*“ (Diplom, SS 2010),
- „*Behavioral Finance*“ (Master, since summer term 2010).
- „*Mathematik und Statistik*“ (Master, winter term 10/11),
- „*Financial Economics*“ (Master, summer terms 2010 and 2011),
- „*Grundlagenmodul*“ (Master, includes mathematics, decision and game theory and empirical research, since winter term 11/12),
- „*Advanced Microeconomics*“ (Master in Economics, winter term 10/11),
- „*Financial Derivatives*“ (Master, since winter term 10/11),
- „*Investition und Finanzierung*“ (Bachelor, since winter term 11/12),
- „*Finance & Banking II*“ (Bachelor, since summer term 2014),
- „*Information und Entscheidung*“ (Bachelor, since winter term 20/21).

Research projects (selection):

- „*Decision Theory and Applications to Finance*“ (Master, summer term 2011 to winter term 11/12), collaboration with the department of Economics.
- „*Framing in Finance*“ (Master, summer term 2014 to winter term 14/15).
- „*Verkehrsmittelwahl*“ (Bachelor, winter term 15/16).
- „*Behavioral Finance*“ (Master, summer term 2016 to winter term 16/17).
- „*Cultural Differences in Economic and Financial Decision Making*“ (Master, two-semester class, 2018/19 and 2020/21).
- „*Behavioral Biases*“ (Bachelor, summer term 2019).

NCCU Taipei

- „*Behavioral Finance*“ (lecture & seminar with Prof. Mei Wang, fall 2018).

Kobe University

- „*Behavioral Finance*“ (mini course, November 2018).

Xiamen University

- „*Behavioral Finance*“ (lecture & seminar with Prof. Mei Wang, fall 2013).

University of Zurich (lectures)

- „*Behavioral Decision Theory and Financial Derivatives*“ (Master/PhD, every fall since 2024),
- „*Cultural Economics and Finance*“ (Master/PhD, every fall since 2021),
- „*Cultural Finance*“ (Master/PhD, spring 2019 and fall 2020),
- „*Banking: Structured Products*“ (Bachelor, spring 2008 und spring 2009),
- „*Advanced Microeconomics*“ (Master/PhD, fall 2007 and fall 2008),
- „*Financial Economics*“ (Master/PhD, winter term 06/07 und fall 2007),
- „*Microeconomics I+II*“ (Bachelor, spring 2007 and fall 2007),
- „*Numerics I*“ (Bachelor, summer term 2005),
- „*Behavioral Finance and wealth management*“ (2008, MBA-Level).

University of Bielefeld

- Lectures on „Finance“ and „Dynamic Financial Markets“ and seminar on *Behavioral Decision Theory and Finance* (winter term 2008/2009, international “Quantitative Economic Master” program).
- „Behavioral Economics“ (Ph.D. course, June 2009).

Carnegie Mellon University

Lectures on „Algebraic Topology” (spring 2001) and „Topics in Applied Mathematics – Game Theory” (spring 2002).

Evaluation results

The following of my classes at **Carnegie Mellon University** and **University of Zürich** have been evaluated:

- „Banking: Structured Products“: 5.2 (of 6)
- „Advanced Microeconomics“: 5.2 bzw. 5.1 (of 6)
- „Microeconomics II“: 4.1 (of 6)
- „Algebraic Topology“: 5.0 (of 5)
- „Topics in Applied Mathematics – Game Theory“: 3.9 (of 5)

At the **University of Trier** there are unfortunately no regular evaluations and only few students take part on the occasional evaluations. Only in the winter term 2017/18 I got a more or less complete evaluation. In the main categories „Teaching content and competences“ I obtained 4.6 points (of 6) and in „Learning environment: contribution of the teacher“ 4.4 points.

The „Children University“ at the University of Trier is evaluated completely. My workshops on game theory were evaluated with the grades 1.4 and 1.3, respectively (on the usual German scale from 6 to 1, where 1 corresponds to “very good”).

More details I can provide on demand.

Other teaching activities

- Various courses for practitioners on Behavioral Finance and financial derivatives, e.g. for Uhlenbruch publishing house, the universities of Zurich and Liechtenstein etc.
- Talks at special events organized for children and senior citizens at the University of Trier (regularly since 2012).
- Voluntary Go teacher (Certificate by Myongji University, Seoul, Korea), since 2012.
- Supervision of a group project for the school competition „History“ (Körber Foundation) titled „To be different – misfits in history” (2015).
- Courses for the „Leipziger Schülergesellschaft Mathematik“, 1999–2001.

Work in practice (selection)

- Study about the choice of transport in cooperation with VRT and SWT Trier
- Academic supervision of a study on digital marketing for asset managers by Edelman.ergo Unternehmenskommunikation
- Development of an investor classification, including an educational software for the *Sunflower Foundation* and the Zurich MoneyMuseum.
- Design of a multi-touch-table for the composition of structured products (in collaboration with the *Swiss Design Institute for Finance and Banking*). For photos and the web version of the software please see <http://www.sdfb.ch/de/projekte/edit>.
- Various projects, e.g. with *Credit Suisse*, *Allianz* and *Zürcher Kantonalbank*, please refer, e.g., to <http://globalinvestor.credit-suisse.com/behavioural/>.
- Reports on investor protection.
- Various Lectures, e.g. at the Congress of the Society of German Certified Fee Based Financial Advisors (2012 and 2014).

Honorary Activities

- Speaker of the Advisory Board of “Verkehrsverbund Region Trier” (VRT), 2012-2015.
- Secretary of the Young Talents’ Promotion at the Gemran Go Association (since 2013) and Vice President (2016-2018).
- Project Manager of the European Go Federation for the European Youth Team Championship (2015–2023).
- Advisor and Marketing Manager of the European Go Congress 2017.
- Jury at the science fair competition “Jugend forscht” (since 2016).
- Founding Member (since 2011) and board member (2017-2023) of the Association “Alte Synagoge Stavenhagen e.V.” and responsible for their website www.synagoge-stavenhagen.de (since 2011).

Languages

German (native speaker); English (fluent); Chinese (good verbal communication, basic reading and writing skills); Italian (basic level); Latin (obtained degree “großes Latinum”); Ancient Greek (obtained degree “Graecum”)