



Cultural Economics and Finance Conference
June 20 to June 21, 2020

Program

The conference will take place on Zoom. Access details will be provided to all participants.
Conference homepage: cef.uni-trier.de
Conference registration deadline: June 17, 2020

Keynote lectures:



Prof. Elke U. Weber
(Princeton University)
Sunday, June 21, 17:00



Prof. Luigi Guiso
(EIEF, Rome)
Saturday, June 20, 15:00

Panel discussion on China and Europe:



Michael Kahn-Ackermann
Mercator Foundation, Beijing



Prof. Sebastian Heilmann
University of Trier



Prof. Mei Wang
WHU – Otto-Beisheim
School of Management

Organizers:



Prof. Thorsten Hens
University of Zurich
and NHH Bergen



Prof. Marc Oliver Rieger
University of Trier



Dr. Lea Shih



Eugenia Bartel

Local organizers:

Conference program

Saturday, June 20

Time	Event	Discussant
10:30	Welcome, Prof. Rieger, Prof. Hens	
10:50	Session: Cultures and Economics I "Which countries benefit most from economic freedom? On the moderating role of culture", Eelke de Jong (Radboud University Nijmegen)	Mei Wang
11:30		"The impact of national culture on systemic risk", Daniela Balutel (University Alexandru Ioan Cuza) Eelke de Jong
12:10	Lunch break	
12:50	Session: Cultures and Economics II "Kin Networks and Institutional Development", Jonathan Schulz (Harvard University, University of Nottingham, University Park, Nottingham)	Johannes Schaewitz
13:30		"Culture and Institutions: Long-Lasting Effects of Communism on Risk and Time Preferences of Individuals in Europe", Johannes Schaewitz (WHU–Otto Beisheim School of Management, Vallendar) Jonathan Schulz
14:15	Discussions on short presentations: "Tear Down This Wall Street: Anti-finance Rhetoric, Subjective Beliefs, and Investment", Francesco D'Acunto (Boston College) "The price of silence: Marriage transfers and women's attitude toward intimate partner violence?", Suzanna Khalifa (Aix-Marseille Université) "Self-employed in the Developing World-By force or by choice?", Bilal Muhammd Khan (University of International Business and Economics, Beijing China) "Back to the roots? The impact of sentiment and culture on institutional investors", Linda Klingler (Universität Hohenheim)	
15:00	Keynote Prof. Luigi Guiso , EIEF, Rome. "From Patriarchy to Partnership: Gender Equality and Household Finance"	
16:00	Coffee break	
16:20	Session: Culture and Economic Preferences: Trust and Honesty "Culture and Portfolios: Trust, Precautionary Savings and La Dolce Villa", Adrian Monninger (Deutsche Bundesbank)	Marc Oliver Rieger
17:00		"Country differences in default social heuristics and the foreign language effect: Evidence from contributions to a public good", Katrin Muehlfeld (Universität Trier) Toan Luu Duc Huynh
17:40		"Cheating, social norms, and trust: A cross-country comparison", Toan Luu Duc Huynh (WHU–Otto Beisheim School of Management, Vallendar) Adrian Monninger
18:20	Coffee break	
18:30	First networking event	
19:30	End of first day	

Sunday, June 21

Time		Event	Discussant
10:30	Session: Culture and Finance I	"The importance of culture on financial literacy – cross-country insights from Europe", Diba Afzali (Universidad Católica San Antonio de Murcia (UCAM))	Amin Zokaei Ashtiani
11:10		"Fathers, mothers and grandparents: the intergenerational transmission of values on saving behavior", Annemiek Schilpzand (Radboud University Nijmegen)	Guido Lenz
11:50		Lunch break	
12:30	Session: Culture and Finance II	"Cultural transmission via foreign military presence: on retail investors portfolios", Guido Lenz (Goethe University Frankfurt)	Thorsten Hens
13:10		"The effect of social preferences and personal values on stock market participation: A crosscountry study", Amin Zokaei Ashtiani (LUISS Guido Carli University, Italy)	Annemiek Schilpzand
14:00	Panel discussion "China and Europe"	Panel discussion on China: Heading for de-globalization? How cultural predispositions shape the prospects for global political and economic cooperation Sebastian Heilmann (University Trier), Michael Kahn-Ackermann (Mercator Stiftung), Mei Wang (WHU–Otto Beisheim School of Management)	
15:30	Special session on China	"Green Silk Road in Europe: The Encounter of the Green Deal and Chinese Industrial Policy", Matthias Scherf (Universität Trier)	
16:10		"China's Industrial Revolution - past, present and future", Yi Wen (Federal Reserve Bank of St. Louis)	
16:50		Coffee break	
17:00	Keynote	Keynote Prof. Dr. Elke U. Weber , Princeton University. "Giving the Future a Chance: Psychological Processes that Reduce Status-Quo Bias"	
18:00		Closing	
18:10		Final networking event	
19:30		End of conference	

Contact:

For any questions before the conference, please contact Ms Bartel, bartel@uni-trier.de

For problems during the conference, different contacts will be provided.