



Culture in Economics and Finance Conference
1-2 September, 2023

Program

The conference will take place in Zurich, Switzerland.

Conference location:

Hotel Krone Unterstrass, Schaffhauserstrasse 1, 8006 Zürich

Conference homepage: cef.uni-trier.de

Conference registration deadline: August 21, 2023



University of
Zurich ^{UZH}



Cultures in Transitions
in East Asia and Europe
Research cluster at the University of Trier

Keynote lecture:



Amir N. Licht
Interdisciplinary Center Heryliya, Israel

Organizers:



Thorsten Hens
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Local organizers:



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Eugenia Bartel
Trier University

Conference program

Friday, September 1, 2023

Time	Event
19:00	Welcome reception (meeting point at the hotel at 19:00)

Saturday, September 2, 2023

Time	Event
08:50	Welcome
	Session on Cultural Economics
09:00	"Economic Preferences and the Self-selection of Immigrants", Sumit Deole
10:00	"Popular perceptions of the rich in 13 countries", Dr. Rainer Zitelmann
10:30	Coffee break
11:00	"Gender gap in technology perception: a global analysis", Matthias Scherf
11:30	"Differences between countries and cultures in the role of self-interest in fairness judgment", Yanping He-Ulbricht
12:00	"Trade Credit Provision and Firm Culture", Loan Quynh Thi Nguyen
12:30	Lunch
14:00	"Introducing the human dimension in understanding the effectiveness of climate change-related policies and measures: A case study of carbon emissions and time preference in European countries", Yang Liu
	Session on Cultural Finance
14:45	"Traumatic Childhood Experience and Household Stock Market Participation", Yibing Wang
15:15	"State Prices and Cross-Section of Asset Returns", Artem Dyachenko
15:45	Coffee break
16:15	"Digital Transformation in Scandinavia: The Macroeconomic Perspective", Arina Wischnewsky
16:45	Keynote - Amir N. Licht (Interdisciplinary Center Heryliya, Israel)
18:30	Conference dinner at the Restaurant "Didi's Frieden", Stampfenbachstrasse 32 (We start walking there from the hotel at 18:20)

Contact:

For any questions before the conference, please contact Ms Kley: annakaethi.kley@bf.uzh.ch