



Cultural Economics and Finance Conference

5th – 7th November 2021



Conference program

Friday, 5th November 2021

Time	Event
18:00	Welcome reception at Trier University sponsored by WHU – Otto Beisheim School of Management

Saturday, 6th November 2021

Time	Event
09:00	Welcome, Marc Oliver Rieger, Thorsten Hens
09:15	Keynote, Meir Statman , Santa Clara University
10:15	Coffee break
10:45	Institutions and social norms I „On the Coevolution of Individualism and Institutions“, Assaf Sarid (University of Haifa), Moti Michaeli (University of Haifa), Israel Eruchimovitch (University of Haifa) „Culture, Institutions, and Economic Growth“, Marion Payen (Strasbourg Université), Patrick Rondé (Strasbourg Université)
11:45	Lunch break
13:30	Corporate Cultures „Communist Imprints and Corporate Behavior“, Philip Schnorpfel (Goethe University Frankfurt), Lutz Johanning (WHU Otto Beisheim School of Management) „Economic preferences for risk-taking and corporate finance“, Manthos Delis (Montpellier Business School), Maria Iosifidi (Montpellier Business School), Iftekhar Hasan (Fordham University), Chris Tsoumas (Hellenic Open University) - via ZOOM „Caught in the Act: How Corporate Scandals Hurt Employees“, Jason Sockin (University of Pennsylvania), Salil Gadgil (UCLA Anderson) - via ZOOM
15:00	Coffee break
15:30	Financial decisions „Do individuals' attitudes toward trust and herding matter in stock market participation?“, Masoud Yousefi (Universität Trier), Marc Oliver Rieger (Universität Trier) „Patience decreases with age for the poor but not for the rich: an international comparison“, Giovanni Burro (Bocconi University), Rebecca McDonald (University of Birmingham), Daniel Read (The University of Warwick), Umar Taj (The University of Warwick) „Back to the roots? The impact of culture and sentiment on institutional investors“, Linda Klingler (Universität Hohenheim) „Split Personalities? Behavioral Effects of Temperature on Financial Decision-making“, Despina Gavresi (University of Ioannina), Anastasia Litina (University of Macedonia), Christos A. Makridis (Arizona State University) - via ZOOM „Hollywood, Wall Street, and Mistrusting Individual InvestorsInvestors“, Guido Lenz (Goethe University Frankfurt) - via ZOOM
18:00	Time for discussions
19:30	Conference dinner

Sunday, 7th November 2021

Time	Event
09:00	<p>„Social evaluation of Christian leaders and entrepreneurs in a secular business world“, Tobias Brügger (University of Zurich), Jan Danko (University of Zurich), Katja Rost (University of Zurich) „Religious similarity and exports“, Mazlum Karatas (Polytechnic University of Marche), Alessia Lo Turco (Polytechnic University of Marche)</p>
10:00	<p>„Endogamy and Social Closure“, Giovanni Righetto (University of Bologna)</p>
10:30	Coffee break
10:45	<p>„Language Requirement for Naturalization, Linguistic Networks, and International Migration: The Role of Common Unofficial Language“, Usman Khalid (United Arab Emirates University), Luke Emeka Okafor (University of Nottingham Malaysia), Nusrate Aziz (Algoma University) - via ZOOM „Bilinguals in the Lab: (Why) Does Randomising Language Affect Cooperation?“, Paul Clist (University of East Anglia), Joshua Hill (University of East Anglia) „Wealth Inequality: Opportunity or Unfairness?“, Yigitcan Karabulut (Frankfurt School of Finance and Management), Michael Haliassos (Goethe University Frankfurt), Thomas Jansson (Sveriges Riksbank) „Can migrants be used to test cultural transmission? Putting the epidemiological approach into perspective“, Annemiek Schilpzand (Radboud University Nijmegen)</p>
12:45	Closing

The conference will take place in Trier, Hotel „Deutscher Hof“, Germany.
There is an option to participate via Zoom.
Access details will be provided to all participants.

Registration deadline: 15th October 2021

According to the current 3G rule regarding containment of the coronavirus pandemic, access to the conference is only possible for vaccinated (geimpft), tested (getestet) or recovered (genesen) participants.
Please have the appropriate proof ready when entering the hotel.

Keynote lecture



Meir Statman
Glenn Klimek Professor of
Finance
Leavey School of Business
Santa Clara University
Saturday, 6 November, 2021

Organizers



Thorsten Hens
Deputy Head of Department of
Banking and Finance
University of Zurich
Adjunct Professor
NHH Bergen



Marc Oliver Rieger
Chair of Banking and Finance
Trier University

Local organizers



Lea Shih



Eugenia Bartel

Contact

For any questions before the conference, please contact Ms. Bartel, bartel@uni-trier.de
Conference homepage: www.cef.uni-trier.de