

## **Professur Rieger**

### **Forschungsprojekt Master**

**Start: SoSe 2026**

## **Preferences and decisions about technologies and environmental risks**

This master's research project examines how people form preferences and make decisions about technologies, such as AI, as well as environmental risks, using insights from behavioral economics. One focus will be how cultural differences can impact these preferences. We will also explore how biases in our preferences and decisions impact AIs like ChatGPT that learn from us.

To study these questions, we will work with surveys (own surveys and existing data) and data generated with large language models like ChatGPT and use statistical analysis (in particular, regression analysis). We will also learn how to use LaTeX as a professional system to write scientific articles.