



---

# **Using Crunchbase, Twitter, Techcrunch et al. to identify Business Angel Activities**

BAE Conference on Angel Investment Research  
Essen, 2016

Prof. Dr. Jörn Block  
Universität Trier and Erasmus University Rotterdam

## CrunchBase

Search for organizations, people, events, and products

- CB Home
- My CrunchBase
- Events
- Search
- Contribute
- Data Export
- Support

Follow CrunchBase

Editorial Partners:  
TechCrunch

# CrunchBase

Discover innovative companies and the people behind them.

**Discover** Find insights into company and people profiles.

**Customize** Get alerts about companies and people you care about.

  
It's the Wikipedia of startups and I use it all the time — [Fred Wilson](#)

### Featured Venture Investments

Company	Amount / Round	Lead investor
Athentek	\$7M / Series A	Foxconn Technology Group
Indigo	\$56M / Series B	Flagship Ventures
Vora	\$17M / Series D	Cutter Hill Ventures

# Top 15 Business Angels on Crunchbase

# Investments	Name	Twitter
199	Fabrice Grinda	<a href="http://twitter.com/fabricegrinda">http://twitter.com/fabricegrinda</a>
128	Ron Conway	<a href="http://twitter.com/RonConway">http://twitter.com/RonConway</a>
118	Alexis Ohanian	<a href="http://twitter.com/alexisohanian">http://twitter.com/alexisohanian</a>
105	David Cohen	<a href="http://twitter.com/davidcohen">http://twitter.com/davidcohen</a>
99	Scott Banister	<a href="http://twitter.com/nist">http://twitter.com/nist</a>
92	Paul Buchheit	<a href="http://twitter.com/paultoo">http://twitter.com/paultoo</a>
91	Bobby Yazdani	<a href="https://twitter.com/bobbyyazdani">https://twitter.com/bobbyyazdani</a>
90	Dave McClure	<a href="http://twitter.com/davemcclure">http://twitter.com/davemcclure</a>
90	Tim Draper	<a href="http://twitter.com/TimDraper">http://twitter.com/TimDraper</a>
87	Naval Ravikant	<a href="http://twitter.com/naval">http://twitter.com/naval</a>
81	David Tisch	<a href="http://twitter.com/davetisch">http://twitter.com/davetisch</a>
73	Esther Dyson	<a href="http://twitter.com/edyson">http://twitter.com/edyson</a>
71	Marc Benioff	<a href="http://twitter.com/Benioff">http://twitter.com/Benioff</a>
71	Benjamin Ling	<a href="http://twitter.com/blingo0">http://twitter.com/blingo0</a>
69	Peter Thiel	<a href="http://twitter.com/peterthiel">http://twitter.com/peterthiel</a>

## Ron Conway

Overview    Timeline    Followers    Contributors



**Primary Role**  
**Member of the Board of Director @ Digg**

**Investments**  
**134 Investments in 127 Companies**

Gender: Male  
Location: San Francisco  
Social: [Facebook](#) [Twitter](#) [LinkedIn](#)

**STATISTICS**  
1.64K

**TOP CONTRIBUTORS**  


**ADD TO THIS PROFILE**  
**CONTRIBUTE**

### Overview

UPDATE

**Primary Role**  
**Member of the Board of Director @ Digg**

**Investments**  
**134 Investments in 127 Companies**

Gender: Male  
Location: San Francisco  
Social: [Facebook](#) [Twitter](#) [LinkedIn](#)

### Person Details

UPDATE

Ronald Conway has been an active angel investor for over 15 years. He was the Founder and Managing Partner of the Angel Investors LP funds (1998-2005) whose investments included: Google, Ask Jeeves, Paypal, Good Technology, Opsware, and Brightmail. Ron was previously with National Semiconductor Corporation in marketing positions from 1973-1979, and Altos Computer System: ...

[See More](#)

# Ron Conway on Crunchbase – Investments

▼ Ron Conway



★ FOLLOW

**STATISTICS**

★  
**1.64K**

---

**TOP CONTRIBUTORS**



**ADD TO THIS PROFILE**

+ CONTRIBUTE

**Investments (135)**

Date	Invested In	Round	Details
Dec, 2015	<a href="#">Gigster</a>	\$10M / <a href="#">Series A</a>	Personal Investment
Nov, 2015	<a href="#">Watsi</a>	\$3.5M / <a href="#">Series A</a>	Personal Investment
Jul, 2015	<a href="#">Rescale</a>	\$6.4M / <a href="#">Seed</a>	Personal Investment
May, 2015	<a href="#">PlanGrid</a>	\$18M / <a href="#">Series A</a>	Personal Investment
May, 2015	<a href="#">Memery</a>	\$1.5M / <a href="#">Angel</a>	Personal Investment
Sep, 2014	<a href="#">reddit</a>	\$50M / <a href="#">Series B</a>	Personal Investment
Aug, 2014	<a href="#">Brigade</a>	\$9M / <a href="#">Series A</a>	Personal Investment
May, 2014	<a href="#">Delectable</a>	\$7M / <a href="#">Venture</a>	Personal Investment
Jan, 2014	<a href="#">Medium</a>	\$25M / <a href="#">Series A</a>	Personal Investment
Dec, 2013	<a href="#">Ozy Media</a>	\$5.4M / <a href="#">Seed</a>	Personal Investment
Dec, 2013	<a href="#">Grokker</a>	\$5.5M / <a href="#">Series A</a>	Personal Investment
Oct, 2013	<a href="#">Data Elite</a>	undisclosed amount / <a href="#">Seed</a>	Personal Investment
Aug, 2013	<a href="#">Aisle50</a>	\$2.6M / <a href="#">Series A</a>	Personal Investment
Jul, 2013	<a href="#">Watsi</a>	\$1.2M / <a href="#">Seed</a>	Personal Investment
May, 2013	<a href="#">Datahug</a>	\$4M / <a href="#">Series A</a>	Personal Investment
Aug, 2012	<a href="#">Rewarder</a>	\$7M / <a href="#">Series A</a>	Personal Investment


**GIGSTER**

**Funding Rounds (3) - \$12.5M**

Date	Amount / Round	Valuation	Lead Investor	Investors
Dec, 2015	\$10M / Series A	—	Andreessen Horowitz	6
Jun, 2015	\$700k / Seed	—	—	2
Oct, 2013	\$1.8M / Convertible Note	—	—	4

**Investors (11)**

Investor	Round(s)	Partner(s)
Andreessen Horowitz	Series A (Lead)	-
Ashton Kutcher	Series A	-
Bloomberg Beta	Seed	-
Caffeinated Capital	Convertible Note	-
	Seed	-
Felicis Ventures	Convertible Note	Sundeep Peechu
Jason Calacanis	Series A	-
Justin Waldron	Convertible Note	-
Rick Marini	Series A	-
Ron Conway	Series A	-
Transmedia Capital	Convertible Note	Peter Boboff
Y Combinator	Series A	-



**Investors in Gigster also invested in:**

	Ark	5
	Optimizely	5
	Bump Technologies	4

[SEE ALL !\[\]\(eedf39744dbed0fff689e599c7c73f71\_img.jpg\)](#)

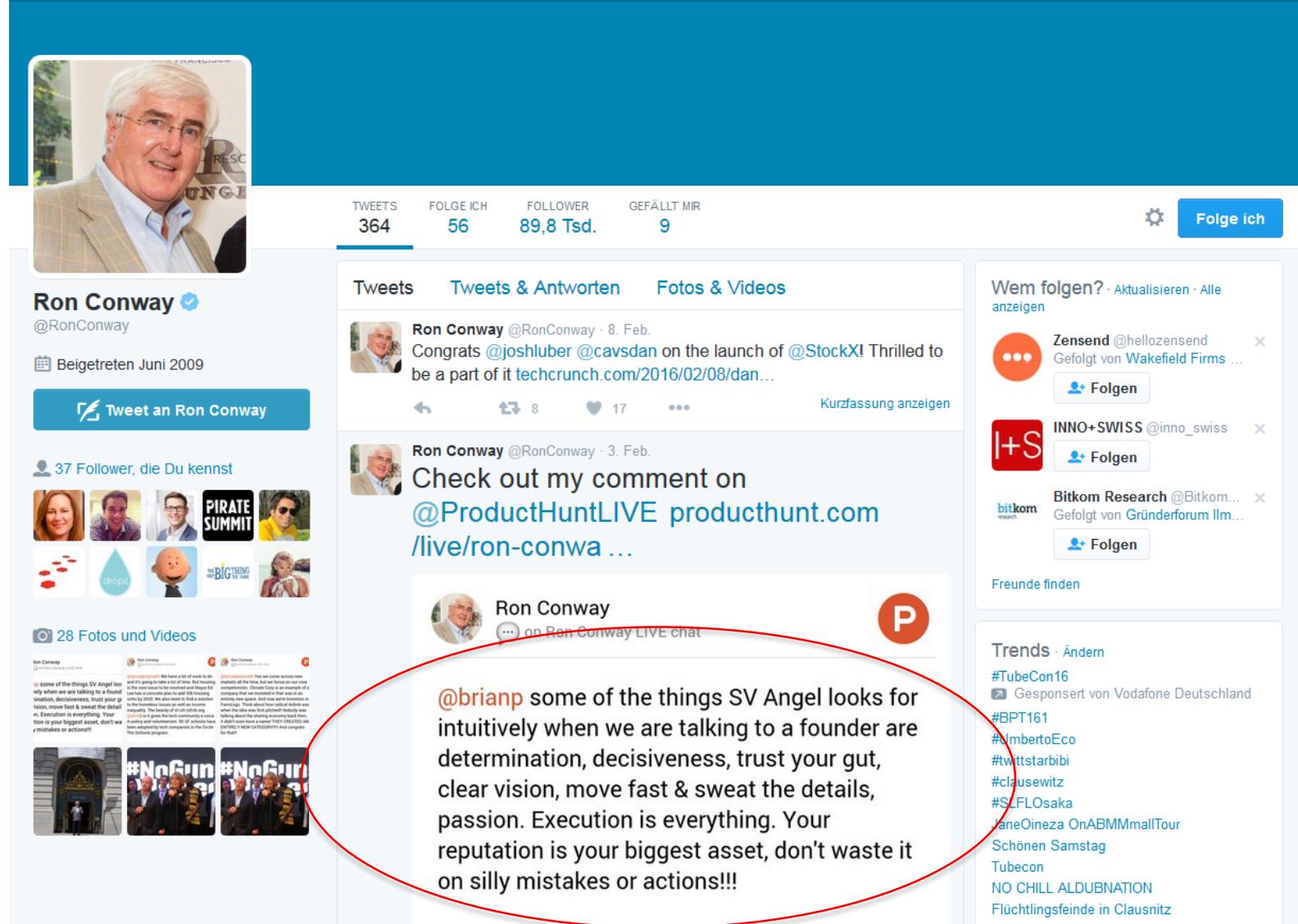
**Gigster's Current Team worked at:**

	Zynga	1
---	-------	---

[SEE ALL !\[\]\(e4e88b6a7edbea288a42dec204de976d\_img.jpg\)](#)

# Ron Conway on Twitter – Giving Advice to Followers

Startseite   Mitteilungen   Nachrichten    Twitter durchsuchen    Twitter



**Ron Conway** 

@RonConway

Beigetreten Juni 2009

 Tweet an Ron Conway

37 Follower, die Du kennst



28 Fotos und Videos



TWEETS 364   FOLGE ICH 56   FOLLOWER 89,8 Tsd.   GEFÄLLT MIR 9

**Ron Conway** @RonConway · 8. Feb.  
Congrats @joshluber @cavsdan on the launch of @StockX! Thrilled to be a part of it [techcrunch.com/2016/02/08/dan...](http://techcrunch.com/2016/02/08/dan...)

 8  17  ... Kurzfassung anzeigen

**Ron Conway** @RonConway · 3. Feb.  
Check out my comment on [@ProductHuntLIVE producthunt.com/live/ron-conwa...](http://producthuntlive.producthunt.com/live/ron-conwa...)

 **Ron Conway**  on Ron Conway LIVE chat 

**@briancp** some of the things SV Angel looks for intuitively when we are talking to a founder are determination, decisiveness, trust your gut, clear vision, move fast & sweat the details, passion. Execution is everything. Your reputation is your biggest asset, don't waste it on silly mistakes or actions!!!

**Wem folgen?** · Aktualisieren · Alle anzeigen

Zensend @hellozensend Gefolgt von Wakefield Firms ... 

INNO+SWISS @inno\_swiss 

bitkom research @Bitkom... Gefolgt von Gründerforum IIm... 

[Freunde finden](#)

Trends · Ändern

#TubeCon16  
Gesponsert von Vodafone Deutschland

#BPT161  
#UmbertoEco  
#wttstarbibi  
#clausewitz  
#SLFLOsaka  
JaneOineza OnABMMmallTour  
Schönen Samstag  
Tubecon  
NO CHILL ALDUBNATION  
Flüchtlingsfeinde in Clausnitz

# Peter Thiel on Twitter – ?

Startseite    Mitteilungen    Nachrichten        Twitter durchsuchen            



TWEETS 1 FOLLOWER 112 Tsd.  

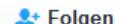
**Peter Thiel**   
@peterthiel  
Technology entrepreneur, investor,  
philanthropist.  
 San Francisco  
 [ZeroToOneBook.com](#)  
 Beigetreten Juni 2009

  1,6 Tsd.  2,2 Tsd.  

**Tweets**    **Tweets & Antworten**

 **Peter Thiel** @peterthiel · 8. Sep. 2014  
from zero to one  
[amzn.to/1u6xqLU](http://amzn.to/1u6xqLU)

  1,6 Tsd.  2,2 Tsd.  

 **Jenuine Ward** @jenuinehe...  


 **Alice Martin** @AliceMartin8  

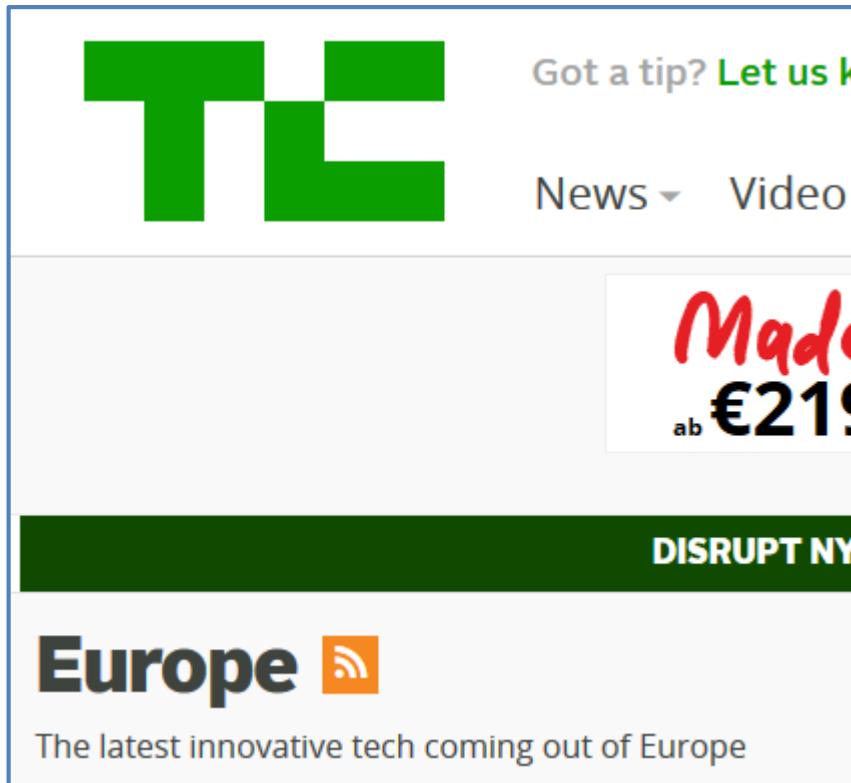

 **Claude Bouchard** @ceebee...  


  [Tweet an Peter Thiel](#)

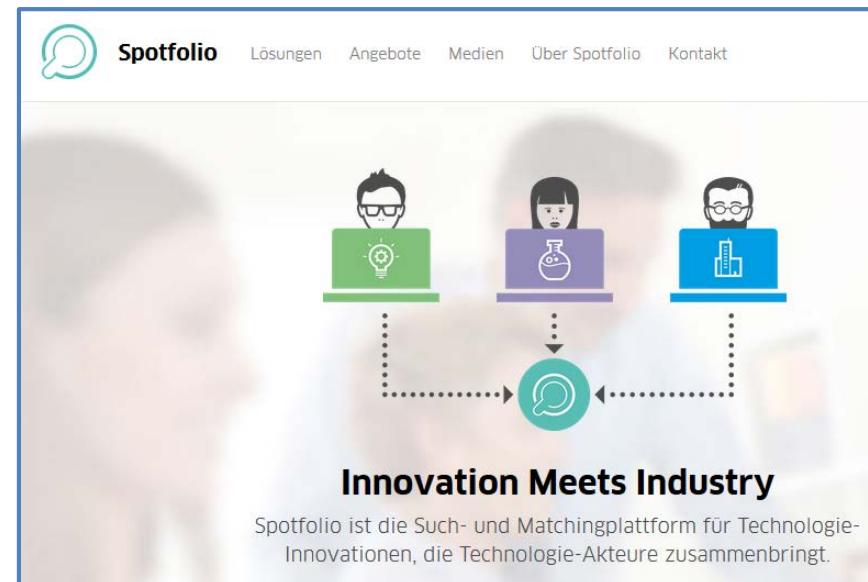
- Networks
  - Syndication networks (Crunchbase)
  - Follower/following networks (Twitter, Crunchbase, ...)
    - Links between BAs and entrepreneurs
    - Links between BA and VCs
    - Information sources of BAs
- Investments (Crunchbase)
  - Companies invested
  - Amounts and rounds
  - Syndication partners
  - Locations

- Personal information about BAs (Crunchbase, LinkedIn, ...)
- Content of tweets (Twitter)
  - Activities and behavior
    - Professional activities
    - Private activities
  - Opinions, tastes, advices, ...
  - Character (Narcissm?)

# And Europe?



The screenshot shows the TechCrunch Europe website. At the top left is the large green 'TC' logo. To its right is a call-to-action button: 'Got a tip? Let us know'. Below the logo are navigation links: 'News' with a dropdown arrow and 'Video'. A prominent banner in the center features the word 'Made' in red and 'ab €219' in black. Below this is a dark green bar with the text 'DISRUPT NY'. At the bottom left is a large 'Europe' heading with an orange RSS feed icon, followed by the subtext 'The latest innovative tech coming out of Europe'.



The screenshot shows the Spotfolio homepage. At the top left is the company logo, which is a stylized blue 'Q'. To its right are the menu items: 'Solutions', 'Offers', 'Media', 'About Spotfolio', and 'Contact'. The main visual is a diagram showing three people icons (two men and one woman) each connected to a colored rectangular box (green, purple, and blue). Dotted lines connect these boxes to a central circular icon with a 'Q' symbol. Below this diagram is the tagline 'Innovation Meets Industry'. A descriptive text at the bottom states: 'Spotfolio is the search and matching platform for technology innovations, bringing technology experts together.'