

# **Wissenschaftliches Publizieren**

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Uwe Jirjahn

## **1. Gliederung**

1. Erfolgreiches Publizieren – Was empfehlen uns versierte Praktiker?
  - 1.1 Professionelle Etikette für junge ÖkonomInnen
  - 1.2 Wie schreibe ich ein volkswirtschaftliches Paper?
2. Rankings von Zeitschriften
  - 2.1 Der Impact Faktor
  - 2.2 Das Handelsblatt-Ranking VWL
  - 2.3 Der Boykott des Handelsblatt-Rankings BWL
3. Economics of Economics
  - 3.1 Überblick über das Forschungsfeld
  - 3.2 Welche Faktoren beeinflussen die Karriere in den Wirtschaftswissenschaften?
  - 3.3 Akkordentlohnung für Professoren
  - 3.4 Qualitätsstandards beim wissenschaftlichen Publizieren
  - 3.5 Wissenschaft als verschwenderischer Wettbewerb?
  - 3.6 Ego Bashing im Forschungsprozess
  - 3.7 Karriereerwägungen und Forschungsanreize

## **2. Literatur**

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