

Personalökonomik
(Stand 28.03.2023)

Uwe Jirjahn

Sommersemester 2023
Montag: 08:30 – 10:00 Uhr (Raum: C 402)

Gliederung

1. Einführung: Was ist Personalökonomik?
2. Kompensierende Lohndifferenziale
3. Optimale Qualifikationsstruktur der Belegschaft
4. Trade-Off zwischen Beschäftigungs niveau und Arbeitsstunden
5. Befristete vs. unbefristete Beschäftigungsverhältnisse
6. Adverse Selection bei der Personalbeschaffung
7. Moral Hazard und Leistungsentlohnung: Principal-Agent-Modelle
8. Moral Hazard und Lohnhöhe: Effizienzlohntheorie
9. Senioritätsentlohnung
10. Beförderungen
12. Allgemeines und betriebsspezifisches Humankapital

Literatur

- Bellmann, L., H.-D. Gerner and C. Hohendanner. 2014. “Fixed-term Contracts and Dismissal Protection. Evidence from a Policy Reform in Germany,” Working Paper No. 320, Working Paper Series in Economics, University of Lüneburg.
- Borjas, G.J. 2008. *Labor Economics*. Fourth Edition. McGraw-Hill/Irwin.
- Chadi, A. and C. Hetschko. 2016. “Flexibilization without Hesitation? Temporary Contracts and Job Satisfaction,” *Oxford Economic Papers* 68: 217–237.
- Curme, M. and N. Stefanec. 2007. “Worker Quality and Labor Market Sorting,” *Economics Letters* 96: 202 – 208.
- Dräger, V. and P. Marx. 2017. „Do Firms Demand Temporary Workers When They Face Workload Fluctuation? Cross-Country Firm-Level Evidence,“ *Industrial and Labor Relations Review* 70: 942 – 975.
- Garibaldi, P. 2006. *Personnel Economics in Imperfect Labor Markets*. Oxford University Press.
- Gibbons, Robert. 1992. *A Primer in Game Theory*. Pearson, New York.
- Heywood, J.S. and U. Jirjahn. 2016. “The Hiring and Employment of Older Workers in Germany: A Comparative Perspective,” *Journal for Labour Market Research* 49: 349–366.
- Heywood, J.S., U. Jirjahn and G. Tsartsadze. 2010. “Hiring Older Workers and Employing Older Workers: German Evidence,” *Journal of Population Economics* 23: 595–615.
- Kostiuk, P.F. 1990. “Compensating Wage Differentials for Shift Work,” *Journal of Political Economy* 98: 1054–1075.
- Lazear, E.P. 2000. “Performance Pay and Productivity,” *American Economic Review* 90: 1346–1361.
- Lazear, E.P. and R. Gibbs. 2009. *Personnel Economics for Managers*. New York: Wiley.
- Levine, D.I and R.J. Parkin. 1994. “Work Organization, Employment Security, and Macroeconomic Stability,” *Journal of Economic Behavior and Organization* 24: 251 – 271.
- Milgrom, P. and J. Roberts. 1992. *Economics, Organization and Management*. Prentice Hall.
- Raff, D.M.G. and L.H. Summers. 1987. “Did Henry Ford Pay Efficiency Wages?” *Journal of Labor Economics* 5: S57 – S86.
- Schneider, M, D. Sadowski, B. Frick und S. Warning. 2020. *Personalökonomik und Personalpolitik – Grundlagen einer evidenzbasierten Praxis*. Schäffer-Pöschel.
- Snyder, C. and W. Nicholson. 2012. *Microeconomic Theory – Basic Principles and Extensions*. 11th Edition. South-Western Cengage-Learning.