

Courses taught in English for winter and summer term 2023/24 (no binding information)

	Ba	chelor's co	ourses (1st	Cycle)		
Associated module	Course title	ECTS	Term	Course type	Module number in PORTA	Responsible chair
		Business A	Administrati	on		
ABWL III: Strategy, Organization & Human Resource	Strategy and Organization	5 ECTS	S	Lecture	14202538	Prof. Dr. Muehlfeld
Management				Exercise	14202576	
ABWL II: Investment, Finance and financial	Investment and Finance	5 ECTS W -	Lecture	14202488	Prof. Dr. Adam-Müller	
statements, taxation	investment und invance		13	Exercise	14202487	Tiol. Dr. Adam-ividher
		Eco	onomics			
Money and International Economy Part B	EU Economic Policy	10 ECTS	W	Lecture	14402745	Prof. Dr. Matschke
				Seminar	14402744	
Elective Module	Introduction to Economics for Non- Economists	5 ECTS	S	Lecture + Exercise	not integrated in PORTA yet; if interested, email <u>erasfb4@uni-</u> trier.de	Prof. Dr. Matschke
	Ma	ster's cou	rses (2nd C	ycle) *		
*Previous knowledge is gen	erally required.					
			Administrati	on		
		F	inance		T	
Finance A	Finance A	10 ECTS	rs w	Exercise	14202492	Prof. Dr. Adam-Müller
	Finance A (Financial Theory/capital market theory)			Lecture	14202491	
Finance B	Project Finance	10 ECTS	S	Seminar	14202524	
Finance C	Basics of Financial Mathematics	10 ECTS	W	Exercise	14202409	Prof. Dr. Rieger



				Seminar	14202410				
Finance D	Behavioral Finance		S	Exercise	14202398				
	Behavioral Finance <u>OR</u>	10 ECTS		Seminar	14202399				
	Cultural Finance			Exercise	14202606				
Human Resource Management, Personnel Economics and Organization									
Human Resource Management, Personnel Economics and Organization B	Case Study: International Human Resource Management and Comparative Industrial Relations	5 ECTS	S	Seminar	14202560	Prof. Dr Muehlfeld			
	Theory Research Seminar: International Human Resource Management and Comparative Industrial Relations	5 ECTS	S	Seminar	14202479				
	Change and Organizational Behavior	10 ECTS	W	Lecture with Exercise	14302788	Prof. Dr. Semrau			
	Topics in Personnel Economics	5 ECTS	S	Exercise	14202567	Prof. Dr. Goerke			
	Personnel Economics	5 ECTS	S	Seminar	14202569				
	Marketing								
Retail Management and International B2C- Marketing	International Brand Management (<u>incl</u> . group work, presentations)	10 ECTS		W Exercise 14202482	1/202/82	Prof. Dr. Swoboda			
	International Brand Management (excl. group work, presentations)	5 ECTS	VV		14202402				
International Strategies and Retail-Marketing	International Strategic Marketing	5 ECTS	S	Lecture	14202481				
Strategy and Innovation									
Strategy and Innovation I	Strategic Management I	5 ECTS	W	Seminar	14202517	Prof. Dr. Block			
	Innovation Management I	5 ECTS	W	Seminar	14202424				
Strategy and Innovation II	Strategic Management II	5 ECTS	S	Seminar	14202517				
	Innovation Management II	5 ECTS	S	Lecture	14202424				
Economics									
Advanced Microeconomics	Advanced Microeconomics	10 ECTS	W	Lecture	14402713	Prof. Dr. Jirjahn Prof. Dr. Matschke			



					4.4400763	5 (5)		
	Mathematics for Economists			Lecture with exercise	14402781	Prof. Dr. von Auer		
Advanced	Advanced Macroeconomics	10 ECTS	W	Lecture with exercise	14402712			
Macroeconomics	International Macroeconomics	10 ECTS	S	Lecture	14402914	Prof. Dr. Neuenkirch		
Econometrics	Econometrics	10 ECTS	W	Lecture with exercise	14402784			
Methods								
Elements of Statistics and Econometrics	Elements of Statistics and Econometrics	10 ECTS	W	Lecture	14402783	Prof. Dr. Münnich		
Applied Microeconometrics using Stata Applie	Applied Microeconometrics using Stata	10 ECTS	S	Lecture	14402720	Prof. Dr. Jirjahn		
		10 EC13		Exercise	14402898			
Applied Financial Econometrics	Applied Financial Econometrics	10 ECTS	S	Lecture with exercise	14402836	Prof. Dr. Neuenkirch		
EMOS Core Module/ Statistical Methods of Data Science	EMOS Core Module/ Statistical Methods of Data Science	10 ECTS	S	Lecture	14402932	Prof. Dr. Münnich		
Core modules in Economics								
Incentives in Organizations	Incentives in Organizations and Innovation	10 FCTC	c	Lecture	14402849	Prof. Dr. Jirjahn		
and Innovation		10 ECTS	S	Seminar	14402848			
Political Economics	Political Economics	10 ECTS	W	Lecture with exercise	14402802	Prof. Dr. Matschke		
Monetary Policy and EMU	Monetary Policy and EMU	10 ECTS	S	Lecture	14402796	Prof. Dr. Bauer		
				Seminar	14402892			
Elements of Statistics and Econometrics	Elements of Statistics and Econometrics	10 ECTS	W	Lecture	14402783	Prof. Dr. Münnich		



Economics of European Integration							
International Labor Markets	International Labor Markets	10 ECTS	S	Lecture	14402850	Prof. Dr. Jirjahn	
				Seminar	14402853		
International Trade	International Trade	10 ECTS	S	Lecture with exercise	14402750	Prof. Dr. Matschke	
Survey Sampling							
Survey Sampling	Survey Sampling	5 ECTS	W	Lecture with exercise	14402819	Prof. Dr. Münnich	

Notes: Course=single teaching unit with 5 ECTS points, i.e, either a lecture, seminar, or tutorial; Modul=combination of several courses, which can give a total of 5 ECTS or 10 ECTS points (check the course lists), S=summer term, W=winter term.