

Behavioral and Cultural Finance

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This course focuses on topics in behavioral and cultural finance. The aim of the course is to improve the vision of students toward the role of individual traits and cultural differences in finance. This will be studied on topics related to social difference acceptance, financial literacy and stock market participation. As research method we will use statistical analysis of survey data. It is expected that the students know how to conduct simple statistical methods like T-test and linear regression.

The language of this course will be English.