Studienprojekt im WS 20/21

Prof. M. Rieger/ Masoud Yousefi

Titel: "Factors influencing individual investor behavior"

In this project, we are analysing international survey data on investor behavior. For the analysis we will use standard statistical methods like correlations and linear regressions. We will also learn behavioral models for decisions under risk and uncertainty like prospect theory that have also been measured in the survey.

Topics may include the relation between willingness to invest in stocks and various risk preference parameters (loss aversion, risk aversion in gains/losses, ambiguity aversion) as well as its relation to demographical variables, religion or high school grades.

The aim of this project is threefold:

- To learn new theories from the literature and apply them to research questions.

- To learn how to conduct empirical research using standard statistical methods.

- To learn how to write a scientific article and how to present own results in written and oral form.

All of this will be a good preparation for the bachelor thesis, but also for a master program, as well as for project works at companies.

The project will be conducted in English.