

UniGR-CBS Workshop

Tourism and Leisure at the Border

30TH SEPTEMBER & 1ST OCTOBER 2025
TRIER UNIVERSITY

Dear participants,

Tourism and leisure as social and cultural practices are deeply connected to borders. Borders also shape the production, regulation, economic impact, and broader significance of tourism and leisure. This UniGR-CBS workshop brings together researchers from the Greater Region working on tourism and leisure. Its aim is to strengthen existing connections and foster new ones.

The Social Geography of Tourism and Economic and Tourism Geography teams, together with the UniGR-Center for Border Studies at Trier University, warmly welcome you and look forward to an engaging exchange on tourism and leisure at the border.

Programme - Wednesday

30TH SEPTEMBER 2025

Time	Agenda
12:00 – 13:00	Workshop Opening: Lunch and Networking
13:00 – 14:00	Keynote: Cross-Border Cultural and Creative Tourism in Rural and Remote Areas <i>Prof. Greg Richard (Tilburg University)</i>
14:00 – 14:30	<i>Coffee Break</i>
14:30 – 16:00	Paper Session 1 1.) Integrating Tourism Offer and Flows into the Implementation of a Transit-Oriented Development Policy Within the Greater Region <i>Sophie Vandionant, Jean-Marc Lambotte, Serge Schmitz</i> 2.) Cross-Border Tourist Routes in the Greater Region. Challenges and Perspectives <i>Marie-France Gaunard-Anderson</i> 3.) Measuring Cross-Border Tourism Flows and the Limits (Borders) of Quantitative Inquiry: The Case of Trier, Germany <i>Michael Mießner, Fabian Frenzel</i>
16:00 – 16:30	<i>Coffee Break</i>
16:30 – 18:30	Paper Session 2 4.) How are Borders Displayed in Borderland Museums and Exhibitions? <i>Machteld Venken</i> 5.) Leisure at the Line: Tourism, Heritage and Everyday Encounters at the US-Canadian Border <i>Eva Nossem, Astrid Fellner</i>

6.) Beyond Resident and Tourist: Hybrid Roles and Relational Borders at Sacred Heritage Sites

Januschka Schmidt

7.) Impact of Virtual Reality and Immersion on the Hotel Industry

Helene Yildiz, Sara Tahali

18:30

Closing Remarks

19:00

Optional Dinner at Pizza Club Trier (self-payment)

Programme - Thursday

1ST OCTOBER 2025

Time

Agenda

08:30 – 09:00 Reception, Welcome & Coffee

09:00 – 10:30 Research Projects Matchmaking Session

Working title: Border Tourism and the Touristification of Borders (BORTO) – Discussion Proposal for an Interdisciplinary UniGR-CBS Research Projekt
Christian Wille

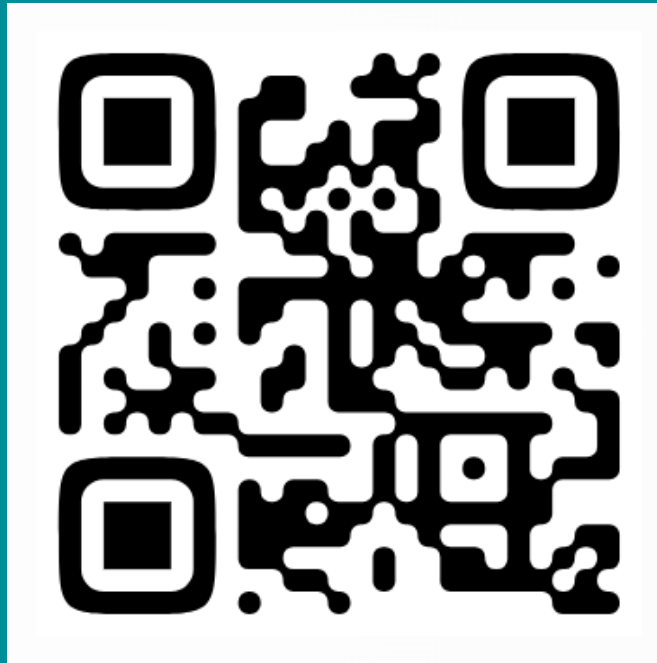
Open to further proposals, please get in touch with tourismusgeo@uni-trier.de

10:30 – 11:00 Coffee Break

11:00 – 12:00 Discussion Session & Next Steps

12:00 Closing Remarks & Farewell

For more information on the procedure and items on the agenda please
scan the QR code below or *click here*.



Thank you for your participation.