

# Special Issue on 'Culture and Financial Decision Making'

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*Global Finance Journal*

Call for Papers – Participants of the Cultural Economics and Finance Conference, June 20-22, 2020, Trier, Germany.

**Special Issue:            Culture and Financial Decision Making**

**Guest Editors:        Manapol Ekkayokkaya, Chulalongkorn University  
                              Bart Frijns, Auckland University of Technology  
                              John Goodell, University of Akron**

The notion that culture affects economic behavior has been known since Max Weber's work on "the Protestant Ethic and the Spirit of Capitalism" originally published in 1905. Culture, as a set of deeply-rooted norms and values, shapes the behavior of economic agents and is shown to affect financial decision making in many respects. While the role of culture has received considerable attention in other fields of business research, the impact of culture on finance has only recently received attention.

This Special Issue calls for papers related to this emerging field of the role of culture in finance and banking in its broadest sense, and particularly welcomes submissions that demonstrate the various impacts of culture on financial decision making. The Special Issue will consider both empirical and theoretical submissions related to this field, including, but not limited to, how culture affects corporate and investment decisions, financial risk management, investor trading behaviour, consumer finance, financial structures and institutions, bank lending, etc. The Special Issue will also consider papers from related fields, such as economics and accounting as long as these papers have clear finance implications.

The Special Issue offers a special call for papers for participants of the [Cultural Economics and Finance Conference on June 20-22 in Trier, Germany](#).

The Special Issue will be guest edited by Manapol Ekkayokkaya (Chulalongkorn University), Bart Frijns (Auckland University of Technology) and John Goodell (University of Akron). Questions should be directed to Bart Frijns ([bfrijns@aut.ac.nz](mailto:bfrijns@aut.ac.nz); [bart.frijns@ou.nl](mailto:bart.frijns@ou.nl)).

Interested authors should submit through the journal's website <http://www.journals.elsevier.com/global-finance-journal/> and designate the submission for the Special Issue on "Culture and Financial Decision Making" (SI - Culture and Finance)

**Special Submission Deadline: July 15, 2020**  
**Estimated Completion Date: December 31, 2020**