

**\*\*PRELIMINARY PROGRAMME\*\***

**Thursday, June 7, 2012**

**19.00 - Conference Warming**

Weinkeller Reichsgraf von Kesselstatt

**Welcoming Remarks**

Wolfgang Klooß, Director, ZKS Trier

**A 'Culinary' Lecture**

Norbert Platz, Trier

Wine and Health: A Bi-Continental  
Perspective

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**Friday, June 8, 2012**

**09.30 - Conference Opening**

Prof. Dr. Wolfgang Klooß

(Director, ZKS Trier)

Prof. Dr. Michael Jaeckel

(President, University of Trier)

HE Dr. Peter M. Boehm

(Ambassador of Canada, Berlin)

Prof. Dr. Martin Kuester

(President, GKS)

**Food, Health, and Fitness:**

**Introductory Remarks**

Wolfgang Klooß, Trier

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**10.30 - Panel I**

**(Chair: David Arnason, Winnipeg)**

Roberta L. Woodgate, Winnipeg

Giving Youth a Voice: Canadian Youth's

Perspectives on the Determinants of Health

Markus M. Müller, Trier

*Senex Amans, Senex Iratus?* Pleasure

Principles and (National) Allegories in

*Barney's Version* and *The Human Stain*

**13.30 - Panel II**

**(Chair: Konrad Groß, Kiel)**

James Fergusson, Winnipeg

The Super Soldier: Human Performance

Enhancement and the Canadian Soldier

Lutz Schowalter, Trier

Triumph of the Fittest? Sports and Patriotic

Discourses in Canada and Germany

**15.30 - Panel III**

**(Chair: Markus M. Müller, Trier)**

Kathrin Koböck, Trier

Feeling Old in a New Country: The Cameron

Sisters and Their Way Out of the Funeral

Parlour

Martin Kuester, Marburg

"It does a man good to take a few pills every

day": Robertson Davies and Samuel

Marchbanks on Health, Food, and Fitness

**20.00 - Literary Reading**

David Arnason, Dennis Cooley, Winnipeg

(Venue to be confirmed, Trier)

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**Saturday, June 9, 2012**

**09.30 - Panel IV**

**(Chair: Hartmut Lutz, Greifswald)**

Joyce Slater, Winnipeg

Breadmakers and Breadwinners: Domestic

Food Work and Its Relationship to Health in

C21 Canadian Families

Maximilian Aulinger, Winnipeg

Presence, Practice, Resistance, Resurgence:

Asserting Food Sovereignty in Skownan,

Anishinaabek First Nation

**11.30 - Panel V**

**(Chair: Wolfgang Klooß, Trier)**

Hartmut Lutz, Greifswald

"Whom do you eat? The Columbian Exchange

and 'How Food Was Given'"

Kerstin Knopf, Greifswald

"The Last Dread Alternative": 'White'

Cannibalism in American and Canadian

Historiography and Literature

**14.30 - Panel VI**

**(Chair: Lutz Schowalter, Trier)**

Beatrice Bagola, Trier

Désignation du vin au Québec: Héritage

culturel

Uli Jung, Trier

Images of Old Age in Selected German and

American Films

Gene Walz, Winnipeg

Fit for What? The Athletic Body and the Body

Politic in Canadian Hockey Movies

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**Sunday, June 10, 2012**

**10.00 - Conference Outing**

Visit of the Cusanus House and Library,

Bernkastel-Kues



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Hopes for a good, carefree, and long life have characterized human civilizations across time. Among the richer nations, Canada and Germany are currently focusing on how health, food, and fitness interact. In both countries, political debates on the feasibilities of the respective health insurance systems abound, and the implications of population aging (based on chronically low reproduction rates) are discussed, while the necessary measures (especially in an immigration-reluctant Germany) remain hard to effect; the media propagate images of (eternal) youth in relation to active – and regenerative – lifestyles centered around regular workouts and conscious dieting, with proliferating guidebooks (e.g. *Food Matters*) and online tutorials, manuals and magazines (e.g. *Fit For Fun* or *Men's Health*), while ubiquitous cooking TV shows sumptuously overfeed their audiences. In such a scenario of overlapping and clashing social practices and cultural images, it is no wonder that agile markets sell a multitude of mass-consumption products.

Against this background, our international, comparative and multi-disciplinary conference interrogates central issues, such as: Who defines health and to what ends? Is health across the individual life course merely an ideal, maybe a hoax, or a possibility based on responsible and conscious conduct as well as appropriate genes and bank account? What roles do politics, media, society and individual play in shaping health matters, play in either perpetuating or deconstructing health beliefs? Are these health beliefs still tied to national self-imaginings (e.g. – 'Canada, the

healthy northern nation'), and how do such projections correspond to reality? How efficient are discourses on food and fitness in light of increasing obesity, lack of physical agility among our youth, and growing social demands for always flexible workers? If we are what – and how – we eat, what do our past and present forms of food and cooking, the patterns of taking in and digesting the many types of nourishment we (believe we) need, reveal about us culturally? What do literature and the arts reflect and represent? What is the relationship between consuming and generating fitness? Finally, what does it take for a nation to become truly healthier and fitter beyond the mere images, the costs and projections? The symposium will bring together internationally distinguished scholars from the social sciences, ethnology, economics, environmental studies, physical education, philosophy, political science, security studies, Canadian and German literatures, linguistics and film studies.

Canadian Studies Centre at the U of Trier  
[www.kanada-studien.uni-trier.de](http://www.kanada-studien.uni-trier.de)

English and American Studies,  
U of Greifswald  
[www.uni-greifswald.de/~anglam](http://www.uni-greifswald.de/~anglam)

University of Manitoba  
[www.umanitoba.ca](http://www.umanitoba.ca)

University of Trier  
University of Manitoba  
University of Greifswald

Partnership Conference



**"Food, Health, and Fitness:  
A Comparative View on  
Social Practices and Cultural  
Images in Canada and  
Germany"**

June 7-10, 2012  
University of Trier, Germany

(Venue: European Sports  
Academy - Rhineland Palatinate,  
Herzogenbuscher Str. 56, 54292 Trier)