“PhD, WHAT COMES NEXT?”, THE CROSS-BORDER CAREER WORKSHOP FOR PhD CANDIDATES [ONLINE]
8-9-10 DECEMBER 2021

PROGRAMME

DAY 1: Career planning

9.00 – 10.30: Introduction
- Icebreaking activity to build a group dynamic and agree on a common understanding of the workshop objectives
- Overview of PhD careers, the benefits of doctoral training and how to promote them for a career outside academia

10.30 – 10.45: Coffee break

10.45 – 12.30: Designing your career plan
- Why career planning is important
- How to devise a career plan in 4 steps
- Practice “Analyzing your past work experience”: your skills, what you liked/disliked, your personal and professional desires, your values (Individual exercise, then discussion in plenum)

13.00 – 14.30: Lunch break

14.30 – 16.30: Career planning & mobility
- Designing an international mobility project that suits your career plan
- Before, during and after an international mobility experience.
- Guidelines for intercultural adaptation. Cultural identity(ies) & self-awareness: networking in virtual “break rooms”
Between sessions:
- Viewing ABG Pitch contest videos to prepare the pitch exercise
- Analysis of your current network for a transition to the non-academic sector

**DAY 2: PhD career development beyond academia**

**9.00 – 10.15: The job market and opportunities for PhDs (focus on France, Luxembourg and Germany)**
- International job market for PhDs: Presentation of sectors that recruit PhDs, positions, recruiters’ expectations, examples of PhDs having left academia
- Exploring the job market: Tools for identifying companies and job ads

**10.15 – 10.30: Coffee break**

**10.30 - 12.00: The recruitment process and job applications outside academia**
- Understanding the challenges of a recruitment process
- Practice “Identifying the communication differences between academia and industry and how this impacts your applications” *(Individual exercise, then discussion in plenum)*

**12.00 – 13.30: Lunch break**

**13.30- 17.00: Networking**
- How to develop and use your network to refine your career plan, explore the job market and prepare your applications
- Going efficiently through a networking interview
- Practice “2-minute pitch: introducing yourself and your professional project” *(Individual preparation, presentation in small groups, feedback in plenum)*

**DAY 3: Optimizing your oral communication**

**9.00 – 11.30: Marketing your research experience and skills**
- Your PhD: a professional experience in project management
- Practice “Analyzing the PhD as a project management experience” *(Individual exercise, then discussion in plenum)*
- PhD transferable and personal skills & achievements

**11.30 – 13.00: Lunch break**

**13.00 – 14.45: Storytelling**
- Convincing recruiters with storytelling: the STAR method
• Practice “Illustrating a skill by telling a story” (Individual preparation, presentation in small groups, feedback in plenum)

14.45 – 15.00: Your action plan

• Defining SMART Goals for the months after the workshop

15.00 – 15.15: Coffee break

15.15-17.00: Panel discussion with PhD holders from France, Luxembourg and Germany sharing experience and providing insight on recruiters’ expectations, job search and effective communication outside academia. Networking with speakers in virtual “breakrooms”.

Trainers:
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