“PhD, WHAT COMES NEXT?”, THE CROSS-BORDER CAREER WORKSHOP FOR PhD CANDIDATES [ONLINE]

DATE: 29th - 30th November & 1st December 2022 (3 DAYS)

PROGRAMME

DAY 1: Career planning

9.30 – 11.00: Introduction
- Icebreaking activity to build a group dynamic and agree on a common understanding of the workshop objectives
- Overview of PhD careers, the benefits of doctoral training and how to promote them for a career outside academia

11.00 – 11.15: Coffee break

11.15 – 13.00: Designing your career plan
- Why career planning is important
- How to devise a career plan in 4 steps
- Practice “Analyzing your past work experience”: your skills, what you liked/disliked, your personal and professional desires, your values (Individual exercise, then discussion in plenum)

13.00 – 14.30: Lunch break

14.30 – 16.00: The job market and opportunities for PhDs (focus on France, Luxembourg and Germany)
- International job market for PhDs: Presentation of sectors that recruit PhDs, positions, recruiters’ expectations, opportunities for international mobility
- Exploring the job market: Tools for identifying companies and job ads

16.00 – 16.30: Networking in virtual “break rooms” (theme tbc)

Between sessions:
- Viewing ABG Pitch contest videos to prepare the pitch exercise
- Analysis of your current network for a transition to the non-academic sector

**DAY 2: PhD career development beyond academia**

**9.30- 13.00: Networking and good practice for the use of social media**

- How to develop and use your network to refine your career plan, explore the job market and prepare your applications
- Going efficiently through a networking interview
- How to manage key elements of the LinkedIn profile to increase visibility and use this tool to identify networking targets
- Practice “2-minute pitch: introducing yourself and your professional project” *(Individual preparation, presentation in small groups, feedback in plenum)*

**13.00 – 14.30: Lunch break**

**14.30- 16.30: The recruitment process and job applications outside academia**

- Understanding the challenges of a recruitment process
- Practice “Identifying the communication differences between academia and industry and how this impacts your applications” *(Individual exercise, then discussion in plenum)*
- Writing efficient applications: CV and Cover letter

**DAY 3: Optimizing your oral communication**

**9.30 – 12.00: Marketing your research experience and skills**

- Presenting your topic
- Practice “presenting your research to a non-expert” *(Individual preparation, then one-to-one presentation)*
- Your PhD: a professional experience in project management
- PhD transferable and personal skills & achievements

**12.00 – 13.15: Lunch break**

**13.15 – 15.00: Storytelling**

- Convincing recruiters with storytelling: the STAR method
- Practice “Illustrating your skills by telling a story” *(Individual preparation, presentation in small groups, feedback in plenum)*

**15.00– 15.30: Coffee break & Networking in virtual “break rooms”** *(Theme: Collecting preliminary information about the panel speakers to prepare for the discussions)*
15.30 – 17.00: Panel discussion with international PhD holders sharing experience and providing insight on recruiters’ expectations, job search and effective communication outside academia

Trainers:
Kristina Berkut, PhD – Training & International Project Manager at ABG – Association Bernard Gregory
Melike Riollet, PhD – Head of International department at ABG – Association Bernard Gregory